

## Data Analyst Strategy & Operations

### Description

About Attentive: Attentive® is the AI marketing platform for leading brands, designed to optimize message performance through 1:1 SMS and email interactions. Infusing intelligence at every stage of the consumer's purchasing journey, Attentive empowers businesses to achieve hyper-personalized communication with their customers on a large scale. Leveraging AI-powered tools, a mobile-first approach, two-way conversations, and enterprise-grade technology, Attentive drives billions in online revenue for brands around the globe. Trusted by over 8,000 leading brands such as CB2, Urban Outfitters, GUESS, Dickey's Barbecue Pit, and Wyndham Resort, Attentive is the go-to solution for delivering powerful commerce experiences for consumers with the brands they love. Attentive's growth has been recognized by Deloitte's Fast 500, LinkedIn's Top Startups and Forbes Cloud 100 all thanks to the hard work from our global employees! Who we are

The Strategy & Ops Analytics team is a lean team responsible for uncovering trends and insights to propel the business across all analytical functional areas: product analytics, marketing analytics, sales and go-to-market initiatives. We are looking for a Data Analyst to be the resident expert on Attentive products. This is a unique opportunity to build Attentive's product analytics foundation in partnership with the Product and Strategy teams. This includes reporting & delivering insights on revenue initiatives critical to achieving Attentive's goals. This role is crucial to Attentive & our clients' success and has high leadership visibility. Ideal candidates love breaking down problems, building solutions, delivering actionable and data-driven insights, and working in a fast-paced, dynamic environment.

Why Attentive needs you

Partner with cross-functional teams to identify and quantify the impact of new opportunities to improve the client experience on Attentive

Identify key metrics and build exec-facing dashboards to track progress of the business and its highest priority initiatives

Uncover insights to drive key revenue initiatives

Develop analytics frameworks to run AB tests and measure the success of product features and initiatives

About you

- 2+ years of relevant work experience in analytics, data science, or business intelligence with experiencing using a data visualization tool (Looker, Tableau, Qlikview, MicroStrategy)
- Experience using, writing and optimizing SQL queries in a business environment
- Knowledge of statistics and experience running A/B tests
- Knowledge of data warehouse technical architecture, infrastructure components, ETL and reporting/analytic tools and environments
- Ability to execute fast-paced and dynamic projects in a highly organized manner
- You have an inherent curiosity and analytic follow-through; you can't help but ask "why?" and love using data and logic to explore potential solutions
- Experience effectively communicating the results of analyses with stakeholders to drive strategy decisions
- Bachelor's degree in Computer Science, Mathematics, Statistics, Finance, or equivalent work experience

You'll get competitive perks and benefits, from health & wellness to equity, to help you bring your best self to work.

For US based applicants:- The US base salary range for this full-time position is \$90,000 – \$135,000 annually + equity + benefits- Our salary ranges are determined by role, level and location#LI-CG1

Attentive Company Values

- Default to Action – Move swiftly and with purpose
- Be One Unstoppable Team – Rally as each other's champions
- Champion the Customer – Our success is defined by our customers' success
- Act Like an Owner – Take responsibility for Attentive's success

Learn more about AWAKE, Attentive's collective of employee resource groups.

If you do not meet all the requirements listed here, we still encourage you to apply! No job description is perfect, and we may also have another opportunity that closely matches your skills and experience.

At Attentive, we know that our Company's strength lies in the diversity of our employees. Attentive is

### Hiring organization

Attentive

### Job Location

United States

### Base Salary

\$ 70000 - \$ 110000

### Date posted

April 23, 2024

Apply Now

an Equal Opportunity Employer and we welcome applicants from all backgrounds. Our policy is to provide equal employment opportunities for all employees, applicants and covered individuals regardless of protected characteristics. We prioritize and maintain a fair, inclusive and equitable workplace free from discrimination, harassment, and retaliation. Please mention the word **\*\*INDIVIDUALIZED\*\*** and tag `RMzQuMjlzLjEwNC4xMjA=` when applying to show you read the job post completely (`#RMzQuMjlzLjEwNC4xMjA=`). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

## **Contacts**

Job listing via RemoteOK.com