

Regional Marketing Manager

Description

Company Description At Trust Wallet, we have built our reputation around our easy-to-use and secure decentralized crypto wallet, which allows users to have self-custody over their assets and access decentralized services without us storing or accessing any of our userâ??s identity or asset data, giving users the most control and privacy possible. Are you looking to be a part of one of the most used wallets in the blockchain industry and contribute to the cryptocurrency revolution that is changing the world? This is a full-time remote position. Job Description Responsibilities: Grow and manage local user focused online and offline Trust Wallet communities. Moderate the regional social media and chat groups to increase community followers and increase positive engagement. Explore new community-friendly platforms to best facilitate the local community. Organize online and offline events and meet-ups in your region. Create, translate, and proofread content that will serve the local community and users well for Trust Wallet, focusing on the local market. Setup close partnerships with the regional Developer Communities, Universities, Blockchains associations, KOLs, and other web2 and web3 audiences. Deploy successful online and offline Developers campaigns, such as hackathons, workshops and conferences from ideation to execution. Explore new community-friendly platforms to facilitate the expansion. Qualifications Requirements: Strong understanding and interest in cryptocurrency, blockchain and a liking for decentralized culture are a must. 5 years of community, social media, and growth experience in technology companies. Fluency in English and local language is mandatory. Demonstrated a track record of delivering on growth metrics from 0 to 1. Strong project management capability and detail orientation. Humble, learning fast, scrappy and getting things done. Taking extreme ownership and willing to go out of the comfort zone. Experience growing passionate user or developer communities in order to catalyze market adoption of technologies. Ability to effectively manage a complex, remote-first team with diverse backgrounds, opinions, and working styles. You wonâ??t be able to trade or do a side hustle on this job. Additional Information Why work at Trust Wallet? Be a part of the worldâ??s leading blockchain ecosystem that continues to grow and offers excellent career development opportunities. Work alongside diverse, world-class talent, in an environment where learning and growth opportunities are endless. Tackle fast-paced, challenging and unique projects. Work in a truly global organization, with international teams and a flat organizational structure. Enjoy competitive salary and benefits. Balance life and work with flexible working hours and casual work attire. Apply today to join our team in building the worldâ??s most trusted and secure crypto wallet and enable a decentralized future for everyone. Trust Wallet is committed to being an equal opportunity employer. We believe that having a diverse workforce is fundamental to our success. By submitting a job application, you confirm that you have read and agree to our Candidate Privacy Notice. Please mention the word **PEP** and tag RNTIuNDEuMTY5LjE5Ng== when applying to show you read the job post completely (#RNTIuNDEuMTY5LjE5Ng==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via [RemoteOK.com](https://www.remoteok.com)

Hiring organization

Trust Wallet

Job Location

Global, OTHER

Base Salary

\$ 90000 - \$ 150000

Date posted

April 24, 2024

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