

Product Manager

Description

Benefits: Candidly is remote by design with benefits that support our people's physical, financial and emotional wellbeing. We offer comprehensive medical, dental and vision plans, 401(k), financial wellness, behavioral health and employee lifestyle support programs, life and disability insurance, parental benefits, student loan repayment program and paid time off including 16 hours volunteer time off. Location: Candidly works remotely by design. There is no physical office building. Job Description Defining and evolving the vision, roadmap, and impact for the client platform. We are on a mission to provide a friction-free experience for our clients throughout their journey with us! Partner with other cross functional teams and work directly with clients to ensure the product vision is aligned with their needs. Help evolve our product culture, discipline, and practices. Lead brief/specifications/tickets to get started on new projects. Participate in all aspects of our product development lifecycle from discovery, research, user journeys, sprint ceremonies, feedback from support/customer success, to building with engineering, and shipping features often and iteratively. Analyze and create KPI dashboards, and gain meaningful insights to drive successful iterations and identify opportunities. Test upcoming releases, bug scrub, and prioritize the backlog. Live in JIRA and break down projects into executable phases/tasks with engineering. Coordinate on the release management on testing and rollout plans. Communicate across teams regarding the status of projects and post-launch results. Competitive analysis and feature breakdowns. Collaborate with Sales on new opportunities and advise on new client engagement. Do something that you haven't done before and have fun learning a new skill. What weâre looking for 4+ yearsâ experience working as a Product Manager in a B2C or B2B SaaS software company with Bachelorâs degree or equivalent of related experience. Demonstrable experience driving growth with B2B platforms with launching & iterating on successful products. Ability to leveraging research and data to create hypotheses into solutions and outcomes. Work with sales and marketing on the go-to-market strategy, helping them understand the product positioning, key benefits, and target customers. Open mind and flexibility, new approaches and information are opportunities to evolve original spec into a better experience. You are pragmatic and decisive with product development decisions in the context of business realities. Acts as an owner and strives to make it better regardless of current role. Passion to innovate and invent tomorrow, we are building the future of financial wellness and dare to dream big! Self-motivated, does not seek perfection but makes improvements to our products, company, and way we work. Expertise in FinTech especially within financial wellness. Experience with A/B testing, funnel & conversion analysis tools. Please mention the word ****ENTRANCING**** and tag RMjE2LjI0NS4yMjEuOTE= when applying to show you read the job post completely (#RMjE2LjI0NS4yMjEuOTE=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com

Hiring organization

Candidly

Job Location

Remote

Base Salary

\$ 70000 - \$ 100000

Date posted

April 25, 2024

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