SEO Writer

Description

About HuckleberryHuckleberryâ??s purpose is to create life-changing products and experiences through fresh, beautiful, human-centered technology that brings health, well-being, and a bit of magic to every family.We combine Data, AI, and Behavioural Science to build products that are at the cutting edge of tech today.The app has 4.9 stars, garnering rave reviews from people who call it â??life-changingâ?? and their â??#1 recommendation to parentsâ??.We are rapidly growing and building new products to enable every family to thrive.About the roleWe are seeking a talented part-time SEO writer to join our team and contribute to our mission of helping all families flourish by creating compelling, informative, and high-ranking articles in the field of child development and parenting. A successful candidate should have a strong understanding of SEO best practices, from creating new content to routine maintenance. They should have proven experience meeting technical requirements while maintaining a highly engaging writing style. Huckleberryâ??s content is trusted across the world. Everything we create is in collaboration with and medically reviewed by our team of experts, including pediatricians, OB-GYNs, sleep consultants, and more. Our content is always clear, informative, and compassionate, with a strong dose of relatability and humor. This is a fully remote, 20 hours-per-week (flexible hours), 12-month contract opportunity.nAreas of ResponsibilityWrite well-researched and expertly written articles related to child development and parenting Implement SEO best practices in new and existing articles to meet rigorous search standardsConduct interviews with pediatric experts to ensure accuracy and relevance of contentAdhere to our brand's tone, style, and editorial guidelinesCollaborate with content and SEO teams on optimization projects that align with our broader content strategy Work on SEO technical projects that may include but not limited to the following: keyword research, meta descriptions, link building, etc.RequirementsOver 5 years of proven experience in SEO writing, preferably specializing in child development or parenting contentExcellent writing, editing, and proofreading skillsComprehensive understanding of SEO best practices and technical skillsStrong sense of editorial voice Content Management Systems (CMS) experienceExperience with and understanding of HTMLCompensationHourly Rate: $30 – $40 per hour dependent on experiencenHuckleberry Labs is an equal-opportunity employer that is committed to diversity and inclusion in the workplace. We prohibit discrimination and harassment of any kind based on race, color, sex, religion, sexual orientation, national origin, disability, genetic information, pregnancy, or any other protected characteristic as outlined by federal, state, or local laws.Huckleberry Labs makes hiring decisions based solely on qualifications, merit, and business needs at the time.Please mention the word **AWARDED** and tag RMzQuODYuMTYzLjE1Mg== when applying to show you read the job post completely (#RMzQuODYuMTYzLjE1Mg==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com

Hiring organization
Huckleberry Labs

Job Location
Los Angeles, CA

Base Salary
$ 50000 - $ 90000

Date posted
April 28, 2024

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