

## Proposal Writer

### Description

**The Role:** The Proposal Writer will lead the end-to-end proposal writing process across all business segments, from initial research and content gathering to final submission. They will write clear, concise, and persuasive content for proposals, focusing on the value proposition, benefits, and solutions our organization can offer. This includes customizing proposals to suit each client's unique needs and preferences while maintaining brand consistency. They will own the language and maintenance of our internal content library, collaborating closely with SMEs throughout the organization to ensure alignment on solution enhancements, our value proposition strategies, and more. **The Proposal Writer** is a professional with a background in sales or marketing; they are strategic, detail-oriented and will have an extremely deep understanding of the nuances of our product and service offering. This person will bring measurable growth to a fast growing, mission-driven organization, and will use their experience leveraging persuasive, engaging language to ensure the submission of compelling, credible proposals. **The Team:** The proposal team implements and manages processes to ensure accurate, quality responses to RFPs, RFIs, vendor profile systems, and sales-related questionnaires. The team creates and maintains content for an internal knowledge base that houses data organized by the needs of each customer type, and ensures alignment across the organization. **Minimum Qualifications:** Bachelor's degree Exceptional written and verbal communication skills Ability to work collaboratively with cross-functional teams Detail-oriented with excellent editing and proofreading skills Project management skills and the ability to handle multiple projects simultaneously 5+ years in a role with a primary or secondary focus on persuasive writing (e.g., creative writing, content writing, grant/proposal writing) 3-5 years experience in a marketing or sales environment **Preferred Qualifications:** Previous experience with a proposal management software preferred Experience in the healthcare benefits industry **Self-Starter:** The ideal candidate should have a proactive mindset and the ability to work independently. They should be motivated to take the initiative to identify opportunities for improvement and propose innovative solutions. **Initiative-Taker:** We value individuals who are not just reactive but proactively identify areas where they can add value. The Proposal Writer should be willing to go the extra mile to research, brainstorm, and propose creative ideas to enhance the quality and effectiveness of our proposals. **Adaptability:** The Proposal Writer should thrive in a dynamic environment and be capable of adjusting their approach to meet evolving needs. **Compensation:** Carrot offers a holistic Total Rewards package designed to support our employees in all aspects of their life inside and outside of work, including health and wellness benefits, retirement savings plans, short- and long-term incentives, parental leave, family-forming assistance, and a competitive compensation package. The starting base salary for this position will range from \$90,000-\$115,000. Actual compensation may vary from posted base salary depending on your confirmed job-related skills and experience. Please mention the word **\*\*ECSTASIES\*\*** and tag **RMzQuMTQ1LjE0MS43OA==** when applying to show you read the job post completely (**#RMzQuMTQ1LjE0MS43OA==**). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

### Contacts

Job listing via RemoteOK.com

### Hiring organization

Carrot Fertility

### Job Location

New York City, New York, United States

### Base Salary

\$ 50000 - \$ 90000

### Date posted

April 28, 2024

[Apply Now](#)