

## Associate Marketing Communications Manager

### Description

About UsDELFI Diagnostics, Inc. (DELFI Diagnostics) is developing next-generation, blood-based tests that are reliable, accessible and deliver a new way to help detect cancer. Employing advanced machine-learning methods to whole-genome sequencing data, the DELFI ("DNA EvaLUation of Fragments for early Interception") platform is built to address the highest-burden health challenges. DELFI Diagnostics prioritizes solutions that have the potential to save lives on a global scale, including for historically underserved populations. DELFI Diagnostics' platform relies on fragmentomics – the discovery that cancer cells are more chaotic than normal cells and, when they die, leave behind tell-tale patterns and characteristics of cell-free DNA (cfDNA) fragments. FirstLook Lung, for individuals eligible for lung cancer screening, is DELFI Diagnostics' first laboratory-developed screening test and can be part of routine blood work. FirstLook Lung uses millions of data points to reliably identify individuals who may have cancer detected through low-dose CT, including early stage disease with a negative predictive value of 99.7 percent. This test has not been cleared or approved by the FDA. In our passionate pursuit to radically improve health outcomes, we serve humanity when we: Lead with Science, Anchor in Pragmatism: We pioneer life-changing science by ensuring quality, transparency, and rigor at all times. We explore thoughtfully, experiment smartly, and deliver impact with conviction. Build With & For All: We embrace diverse backgrounds to innovate and achieve together. We are not just building a product – we aim to disrupt the path of cancer for all – no matter geography or socioeconomic class. Put Us over Us: We are a home for high-performing people. Through teamwork, we build collective intelligence. Each of us wins when those we serve and those who serve with us – win. We show up with empathy, humility, and integrity at every step of the journey. The Associate Marketing Communications Manager will support executing our company's marketing and communications strategies. This role involves assisting in developing and disseminating promotional materials, managing social media accounts, and helping to organize marketing events. The ideal candidate is a creative and analytical thinker with a passion for marketing and a keen eye for detail. \*Previous experience working in the healthcare/biotech/life sciences sector is required for this position\* What you'll do Assist in developing and implementing marketing and communication strategies to support the company's objectives. Help create and manage content for various marketing channels, including social media, newsletters, press releases, and the company website. Coordinate the production of promotional materials and marketing campaigns. Analyze market trends and customer feedback to recommend marketing and communication strategies. Support the organization of trade shows, webinars, and other marketing events. Monitor and report on the effectiveness of marketing communications activities. Maintain and update the marketing calendar and documentation. Liaise with external vendors and agencies to ensure the timely execution of marketing activities. Assist in managing the marketing budget and ensure cost-effective marketing strategies. Stay updated on industry trends and competitor activities. What you'll bring to DELFI (required) Bachelor's degree in Marketing, Communications, Business Administration, or related field. 2-3 years of experience in marketing or communications in the healthcare B2B and/or B2C sectors. Strong understanding of marketing principles and strategies. Excellent written and verbal communication skills. Proficient in digital marketing tools and platforms, including social media, email marketing, and content management systems. Ability to work collaboratively and independently in a team environment. Strong organizational and project management skills, with the ability to manage multiple projects and deadlines. Creative thinker with strong analytical and problem-solving

### Hiring organization

Delfi Diagnostics Inc.

### Job Location

Remote

### Base Salary

\$ 62500 - \$ 91250

### Date posted

May 3, 2024

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skills.n\$90,000 – \$120,000 a year\$90,000 – \$120,000 plus bonus, equity, and benefits. Actual compensation packages are based on a wide array of factors unique to each candidate, including but not limited to skillset, years & depth of experience, certifications & relevant education, geography.nAn equal opportunity employerWe are an equal opportunity employer and value diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.Please mention the word **\*\*PRIVILEGED\*\*** and tag RMzUuMjM1LjEwNy40Mg== when applying to show you read the job post completely (#RMzUuMjM1LjEwNy40Mg==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

## **Contacts**

Job listing via RemoteOK.com