

Byte

<https://www.byte.eco/job/22528/>

Senior Content Marketer SG

Description

About the jobAt Arc.Dev, we're revolutionizing the way tech talent connects with remote opportunities. Our platform empowers developers and tech companies worldwide to find the perfect match, making the hiring process seamless and efficient. As we continue to grow, we're excited to announce that we'll soon be opening up new opportunities for talented marketers. Responsibilities: Develop and execute content strategies to drive user engagement and retention. Create compelling, high-quality content for various channels, including blog posts, social media, email newsletters, and website copy. Collaborate with cross-functional teams to ensure alignment between content strategy and overall business objectives. Conduct market research to identify consumer trends, preferences, and pain points. Optimize content for search engines (SEO) to increase organic visibility and traffic. Monitor and analyze content performance metrics to assess effectiveness and make data-driven decisions. Stay up-to-date with industry trends and best practices in content marketing and consumer applications. Requirements: Proven experience in content marketing, preferably in the consumer application space. Exceptional writing and editing skills, with a keen eye for detail. Strong understanding of SEO principles and best practices. Creative thinker with the ability to generate innovative ideas and concepts. Self-motivated, with the ability to work independently and manage multiple projects simultaneously. How to Apply: Ready to make your mark as a Content Creator with Arc.Dev? Submit your resume, along with a link to your portfolio, showcasing your best work and design process. We can't wait to hear from you! Please mention the word ****ENTRANCING**** and tag **RNTIuMzguODUuNzE=** when applying to show you read the job post completely (**#RNTIuMzguODUuNzE=**). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via [RemoteOK.com](https://www.RemoteOK.com)

Hiring organization

Arc & Codementor

Job Location

Singapore

Base Salary

\$ 67500 - \$ 110000

Date posted

May 7, 2024

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