Analytics Manager Product

Description

âââAbout the Role: As a Manager of Product Analytics you and your team will shape the customer experience through high quality experimental design and hypothesis testing. You will work cross-functionally with product managers, growth leads, and marketing managers in a fast paced collaborative environment. Your knowledge of A/B testing and digital analytics combined with your background in experimental design will allow Hims and Hers to build best-in-class customer experiences. This position will report to the Senior Manager of Product Analytics. You Will: Build best-in-class customer experiences by testing into sticky product experiences Build business-facing dashboards and do in-depth analyses that state both the statistical significance and the business impact of an experiment Work with your team to define and curate the experimentation roadmap for the product and growth teams Enable data self-service by designing templates that are easy to understand using relevant KPIs Define the success of tests as well as recommended improvements to the product from the results Collaborate cross-functionally across analytics teams, engineering teams, and the growth team to improve the customer experience Distill our knowledge of tests into playbooks, that can be implemented and utilized to help us transform our digital experience Segment users based on demographic, behavioral, and psychographic attributes to tailor product experiences and lifecycle communications Partner with cross-functional teams including product, engineering, growth, and finance to align analytics initiatives with business objectives Conduct deep-dive analyses to answer specific business questions and provide actionable recommendations to product, marketing, and operational teams You Have: 5+ years of analytics experience 4+ years of experience in A/B testing Experience working with subscription metrics Experience working with CRM data and lifecycle communication A strong work ethic and the drive to learn more and understand a problem in detail Strong organizational skills with an aptitude to manage long-term projects from end to end Strong SQL skills Expert working with GitHub Experience programming in Python, SAS, or R Experience in data modeling and statistics with a strong knowledge of experimental design and statistical inference   Advanced knowledge of data visualization and BI in Looker or Tableau Ability to explain technical analyses to non-technical audiences A Big Plus If You Have: 6+ years of analytics experience Advanced degree in Statistics, Mathematics, or a related field Experience with incentives and loyalty programs Experience with price testing and modeling price elasticity Experience with telehealth concepts Project management experience Extensive experience working with Data Engineering Model development and training (Predictive Modeling) DBT, airflow, and Databricks experience Our Benefits (there are more but here are some highlights): Competitive salary & equity compensation for full-time roles Unlimited PTO, company holidays, and quarterly mental health days Comprehensive health benefits including medical, dental & vision, and parental leave Employee Stock Purchase Program (ESPP) Employee discounts on hims & hers & Apostrophe online products 401k benefits with employer matching contribution Offsite team retreats #LI-RemotePlease mention the word **REAFFIRM** and tag RMzQuODYuMTYzLjE1Mg== when applying to show you read the job post completely (#RMzQuODYuMTYzLjE1Mg==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com

Hiring organization
hims & hers

Job Location
San Francisco, California, United States

Base Salary
$ 77500 - $ 117500

Date posted
May 8, 2024

Apply Now