

Freelance Conceptual Advertising Copywriter

Description

Job: Freelance Conceptual Advertising Copywriter Company: CrowdPharm
Location: Remote Job Type: Freelance Job Description: We are looking to bring more conceptual advertising copywriters into our network of freelancers! CrowdPharm is a network of nearly 10,000 healthcare, medical, and pharmaceutical-focused talent in over 100 countries and we're looking for new talent to help us provide our clients with an abundance of the freshest ideas. An advertising copywriter is responsible for creating persuasive and compelling written content, known as "copy," for various advertising concepts and promotional materials. Advertising copywriter needs to craft clear, catchy, and memorable copy that convinces people to investigate, consider, or buy products and services. Copywriters work closely with creative teams, art directors, and marketing strategists to develop content that aligns with the brand's identity and resonates with the intended audience. But their role goes beyond writing. It's about translating a brand's objectives into words that resonate with the target audience. Here's some more information about CrowdPharm. We are not a job site. We are a global community of on-demand talent ready to jump on client work and earn a little extra money. Our members understand that work is not guaranteed but is based upon clients' scopes of work. So if we are busy, you could be busy, too! Our projects put your expertise to the test, help grow your portfolio, and allow you to get paid fast and at the going market rates. And, as a member, you choose to accept work invitations and challenges that best fit your expertise and schedule. If you haven't already, check out the Q&A on our website. To learn more about CrowdPharm and to apply, click here: <https://www.pharmacyard.com/crowdpharm/auth/register/member> The only email domains utilized by CrowdPharm are @crowdpharm.com and @pharmacyard.com. To protect yourself against phishing scams, please do not respond to any other domain and correspondence portraying themselves as CrowdPharm outside of the two listed above. Please mention the word **GLADDEN** and tag RMzQuODYuMTYzLjE1Mg== when applying to show you read the job post completely (#RMzQuODYuMTYzLjE1Mg==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com

Hiring organization

CrowdPharm

Job Location

Taichung, Taichung, Taiwan

Base Salary

\$ 62500 - \$ 90000

Date posted

May 8, 2024

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