

M13 Launchpad Associate

Description

Founded in 2016 with offices in Los Angeles (HQ) and New York, M13 is a consumer technology venture capital firm that invests in the brightest founders, building the future of consumer behavior in work, commerce, health, and money. Messier 13 (or M13) is one of the brightest star clusters in the Northern sky. It's full of remarkable individual stars, and when those stars come together, they create something truly more significant than the sum of its parts. We at M13 contribute to our collective success by being brighter together. We seek an Associate to join our Launchpad team as the third full-time member, working out of our West Coast office in Santa Monica, CA. This is an opportunity to get unparalleled experience in venture-building while continuing to help evolve our studio process & strategy. M13's Launchpad is our founder-led venture studio designed to launch world-class startups faster and with less risk. We identify big problems to solve, design and validate new business concepts in partnership with high-potential founders, and surround those teams with firm resources and unique advantages to scale successfully and efficiently.

What You'll be Doing: Own the top of the funnel as the first point of contact between Launchpad and the M13 ecosystem, establishing and nurturing relationships with potential founders, advisors, early team members, and consultants. Codify new inbound opportunities from both external and internal sources and lead our customer research efforts across sectors and ideas concurrently to identify and validate the problems most worth solving. Identify and integrate thought partners / SMEs into the ideation process for scalable solutions & business models. Support venture-building projects by identifying, networking with, and vetting potential talent and partnerships to package around new or existing concepts. Flexing both the left and right sides of the brain (think data-driven storytelling meets creative problem-solving).

What you Bring to the Role: Enthusiasm and passion for consumer & B2B technologies and solving critical problems across a broad range of sectors. Operational mindset, able to juggle multiple projects & priorities with strong attention to the day-to-day details that drive our operating system. Data-driven & experimental approach, with strong opinions, loosely held and a "yes, and" mindset. A self-starter who is equally capable of working independently or collaboratively and is comfortable with significant ambiguity. Curious and analytical with a continuous improvement mindset.

What's in it for You: One Team, One Dream: A chance to work alongside world-class VC talent in a collaborative and developmentally-focused culture that is respectful, inclusive, diverse, and inspiring. You'll do your life's best work here and have fun doing it.

Investment in Your Future: Employees are also eligible for an Employee Profit Sharing Program and 401(k) Retirement Plan with matching for all employees.

Comprehensive Health Package: Medical, dental, and vision plans that are thoughtful and supportive of the needs of each M13 employee.

Open PTO Policy: We're focused on healthy work-life balance and do not set firm guidelines regarding how much time each employee can take off.

Flexible Hybrid Work Schedule: We work in person in our office in Santa Monica 2-3 days a week with more consistent remote work possible for defined timeframes pending schedules.

\$100,000 – \$120,000 a year Actual compensation within this range will depend upon the candidate's skills, experience.

nResearch shows that while men apply to jobs when they meet an average of 60% of the criteria, women and other marginalized folks tend only to apply to jobs when they check every box. If you have what it takes but don't necessarily meet every single point on the job description, please still get in touch. We'd love to chat and learn more about what you want to do next in your career.

M13 provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, genetics, sexual orientation, gender identity, or

Hiring organization

M13

Job Location

Los Angeles / Remote

Base Salary

\$ 95000 - \$ 125000

Date posted

May 9, 2024

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gender expression. We deeply understand the value of bringing together a team with different perspectives, educational backgrounds, and life experiences. We encourage people from underrepresented backgrounds to apply. Please mention the word ****FASHIONABLY**** and tag `RMzUuMjQ1LjExOS4yNDA=` when applying to show you read the job post completely (`#RMzUuMjQ1LjExOS4yNDA=`). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via [RemoteOK.com](https://www.RemoteOK.com)