

## Content Writer

### Description

ProWriterSites is a highly-rated professional portfolio design and hosting service catering to freelancers. Our mission is to make professional portfolio websites easy and affordable to all freelancers. We are looking for a creative and skilled copywriter who will take the time to truly understand our brand and overarching messaging, and then communicate this in a compelling way that resonates with our target audience. Will you help us help thousands of freelancers elevate their careers and online presence? About the Role: As a content writer, you'll play a pivotal role in shaping the voice and messaging across our platform and marketing channels. Your words will inspire freelancers to dream big and trust in our service to showcase their talents. This role is ideal for someone who thrives in a creative, fast-paced environment and is passionate about storytelling, branding, and the freelance lifestyle. Key Responsibilities: - Develop, write, and edit content for website pages, blog posts, email campaigns, and social media that resonates with our target audience of freelance professionals. - Collaborate with the marketing and design teams to craft compelling narratives that enhance our branding and drive user engagement. - Conduct market research to stay on top of industry trends and ensure our content is fresh, relevant, and impactful. - Assist in developing content strategies that align with our business goals and increase our market presence. - Provide creative input on visual and text-based campaigns. - Edit and proofread content with a keen eye for detail, ensuring high-quality and consistency across all platforms. Preferred Experience: - Strong portfolio of written work showcasing versatility across various digital platforms. - Excellent command of the English language, including grammar, spelling, and stylistic flair. - Familiarity with the freelance industry and its challenges and opportunities. What We Offer: - A fully remote role with flexible working hours to suit your lifestyle. - Competitive salary and performance-based bonuses. - Opportunities for professional growth and creative freedom. - A supportive and collaborative work environment that values new ideas and innovation. - Regular team meet-ups and creative brainstorming sessions online. Compensation: We would like to engage with a skilled content writer on a per-project or hourly basis of \$35-40 per hour, however, our ultimate goal is to bring on a full-time copywriter for a \$75K to \$100K annual salaried role. How to Apply: To apply for this position, please visit our application link. We may only follow up with applicants who we are strongly considering for this position. Please mention the word **\*\*EXCEED\*\*** and tag `RMzUuMjQ1LjExOS4yNDA=` when applying to show you read the job post completely (`#RMzUuMjQ1LjExOS4yNDA=`). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

### Contacts

Job listing via RemoteOK.com

### Hiring organization

ProWriterSites

### Job Location

Remote

### Base Salary

\$ 70000 - \$ 100000

### Date posted

May 9, 2024

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