Temporary Senior Digital Designer

Description

The editorial team drives the look and feel of the brand. We creatively lead a range of work, from daily feature stories to large scale Forbes lists like 30 Under 30, Top Creators, the Forbes 400 and the Billionaires List. Our designers collaborate across the newsroom, product, tech, marketing and live event teams to tell holistic stories that add value to our audience's everyday lives. We are looking for a candidate who is a quick learner and conceptual thinker with a passion for journalism, design, illustration and emerging AI technologies. Responsibilities: An image maker at heart, the ideal candidate has an aptitude for graphic creation, illustration and photo collage with the ability to create art independently for daily feature stories. Ability to learn new tools and establish best practices, including, AI prompt writing, 3D, animation and storyboarding. With a curiosity to stay up-to-date on the latest advancements in these areas. Lead larger list packages with the ability to delegate tasks as needed. Ensure a consistent visual style across all platforms that aligns with Forbesâ Brand Guidelines. Collaborate with the editorial, photo, video, social, product and tech teams to determine the best approach to storytelling across all Forbesâ digital platforms. In our fast paced news environment, designers will be assigned 3-4 stories a week or focus on larger list packages and are expected to own all aspects of creative production. Including â Lead creative brainstorms. Create conceptual artwork using photography, original illustration style or art directing an outside illustrator. Manage the flow of stories with writers and editors using our in house CMS. Design necessary charts and infographics Create promotional assets to run on social media and forbes.com. Collections here Articles: https://www.forbes.com/daily-cover-stories Best of 2023 Illustration: https://www.forbes.com/sites/forbesstaff/2023/12/30/the-best-of-forbes-illustration-2023 Best of 2023 Photography: https://www.forbes.com/sites/forbesstaff/2023/12/30/the-best-of-forbes-photography-2023 The Ideal Candidate: BA/BFA in design or illustration with 4-7 years of digital design experience, preferably at a media or editorial publishing company. Advanced knowledge and applied experience in editorial illustration and visual storytelling. Process rooted in strong conceptual thinking with a sophisticated sense of digital design, composition and typography. Fluent in the full Adobe Creative Suite, Figma, Zeplin and Sketch. Knowledge of Adobe After Effects is preferred. Comfortable using generative AI tools like ChatGPT, GettyAI and Adobe Firefly with the ability to expand your knowledge as new tools enter the market. You enjoy staying current on design trends and industry technology, sharing findings with the department to facilitate new ways of thinking, working and problem solving. Excellent organization skills with the ability to multitask and prioritize in a fast-paced, breaking news environment under tight deadlines. Strong communication skills. A portfolio that demonstrates an eye for storytelling, excellent taste, a passion for design and a keen sense of what will perform well on different digital platforms. Applications without an online portfolio will not be considered. Please share examples of work that demonstrate a variety of skills mentioned above. A design test will be required for final candidates. The hourly rate for this role is $38.00 – $50.00 Forbes has estimated the compensation range set forth above in good faith. The compensation range is what we believe we will offer, and ultimately pay, a successful candidate. In determining this range, we consider the experience, level of education (if applicable to the role), knowledge, skills, and abilities required to be had by a successful candidate as well as the budget and the companyâs pay rates, generally. This said, we may have to make changes to our compensation estimates and job descriptions from time to time and we expressly reserve the right to do so. Should we make any such changes, this advertisement will be revised to reflect such revisions. We encourage you to occasionally re-visit this advertisement to ensure that you are abreast of any changes. Thank you for your interest in joining

Hiring organization
Forbes

Job Location
Jersey City, New Jersey, United States

Base Salary
$ 75000 - $ 110000

Date posted
May 9, 2024

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Contacts
Job listing via RemoteOK.com