

Product Designer

Description

Our Values: Dream bigâBe visionary, strategic, and open to innovationBuild great thingsâWork in service of our users, always improving and pushing higherTake ownershipâTake responsibility with bold decision-making and bias for actionWin like a sports teamâBe trusting and collaborative while empowering othersLearn and grow fastâNever stop learning and iterate fastShare our passionâShare ideas and practice enthusiasm and joy About the team: YouâWe'll be working on a team that is focused on bringing our award-winning app to the professional space, collaborating with teammates who think about the future of work and how can Goodnotes innovate in this space. Our team is spread between Asia and Europe. Youâre welcome to work remotely from anywhere, with at least 2-3 hours overlap with the people youâd be working closely with, or you can join us in our Hong Kong or London office. Due to the asynchronous nature of working that GoodNotes has adopted, any time difference will not impact your work-life balance. About the role: This is a role where you will be crafting experiences for both end-users as well as system administrators. You will be working on exciting new verticals in both the education and enterprise spaces and partner closely with business development, user research and other members of your team to design systems as well as user-facing features. This is the role for you, if youâre excited to work on the things listed below: Design user-centric experiences that drive sustainable growth and engagement of Goodnotesâ user base Ideate and design UI flows to increase conversions and drive more optimal growth loops Take part in product experimentation by formulating different design variations based on hypotheses and running A/B tests Influence product strategy through design thinking and user insights Translate quantitative data and qualitative insights into creative ideas and considered design decisions Working on B2B solutions a brand new segment Goodnotes is building The skills you will need to be successful in the above: Minimum 3 years of product design experience preferably in software design, including working on solutions that are cross platform Experience designing end to end flows from research to delivery, designing solutions with clear visual hierarchy and having an evidence based design process Proven ability to frame problems, conduct user research, excellent visual design skills, with an analytical mindset Experience in providing design inputs to optimise conversion Ability to balance vision with iteration, to make tradeoffs and get the right user experience to market Excellent verbal and written communication skills Ability to work independently, ensuring responsibility for every detail throughout the process, from initial sketches to the final high-quality outputs. Collaborate in small, cross-functional teams that include members from engineering, product management, and product insights, among other areas. Quickly generate various concepts and prototypes, knowing when to delve deeper and when to switch directions and explore a different method. Consider existing insights, technical limitations, business requirements, and platform-specific needs to create solutions informed by data. Systems thinking, coupled with the flexibility to zoom in for detail and zoom out for a comprehensive understanding, connecting the dots effectively. Even if you donât meet all the criteria listed above, we would still love to hear from you! GoodNotes places a lot of value on learning and development and will support your growth if needed. The interview process: An introductory call with someone from our talent acquisition team. They want to hear more about your background, what you are looking for, and why youâd like to join GoodNotes A 45 minute call with our Head of Design. This is the person who will be managing your day to day, working on your growth and development with you as well as support you throughout your career at GoodNotes. A 30 minute portfolio review with our design team A 45 minute call with our Product Manager and Team Lead for

Hiring organization

Goodnotes

Job Location

London, England, United Kingdom

Base Salary

\$ 95000 - \$ 125000

Date posted

May 14, 2024

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the Enterprise Team A 1.5 hour whiteboard session with our design team where we co-ideate and see how we can work together A 45 minute call where you will get the chance to speak to 2 or 3 people youâ€™d be working closely with Whatâ€™s in it for you: Meaningful equity in a profitable tech-startup Budget for things like noise cancelling headphones, setting up your home office, personal development, professional training, and health & wellness Sponsored visits to our Hong Kong or London office every 2 years Company wide annual offsite Flexible working hours and location Medical insurance for you and your dependents Please mention the word ****AFFIRMATION**** and tag `RMjYwMDoxOTAwOjIwMDA6OTI6OjE6ODAx` when applying to show you read the job post completely (`#RMjYwMDoxOTAwOjIwMDA6OTI6OjE6ODAx`). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com