

Senior Data Analyst

Description

Remote- New Jersey, United States We believe that we are better together, and at Tripadvisor we welcome you for who you are. Our workplace is for everyone, as is our people-powered platform. At Tripadvisor, we want you to bring your unique identities, abilities, and experiences, so we can collectively revolutionize travel and together find the good out there. Cruise Critic is the world's largest cruise reviews and information site, offering a comprehensive resource for cruise travellers which covers audiences from first-time cruisers to avid cruise enthusiasts. Cruise Critic features more than 350,000 cruise reviews and hosts the world's largest online cruise community. Cruise Critic was the first consumer cruise site on the Internet, launched in October 1995 by The Independent Traveler, Inc., now a subsidiary of TripAdvisor, Inc. What You'll Do Perform exploratory data analysis to identify areas of opportunity to make improvements to our overall user experience. Work closely with a product team to lead quantitative analysis, hypothesis testing, and experimentation efforts. Build automated dashboards to help stakeholders monitor the health of their product. Comfortable with predictive modelling techniques such as linear/logistic regressions, random forest/k-means clustering, decision trees, etc. Present your findings to both technical and non-technical audiences to help drive key business decisions. Work closely with several cross-functional teams to help lead company initiatives to help grow different parts of the business. Take a question or issue, use data to identify the root cause, and offer recommendations on proposed solutions. Skills & Experience Bachelor's Degree in Computer Science, Mathematics, Statistics, or a similar field. Master's Degree a plus but not required 3+ years working as a Data Scientist, Data Analyst, or Product Data Analyst. 3+ years working with SQL (experience with Azure Cloud Services is a plus) 3+ years working with Python or R is preferred but not required. 3+ years working with a product/web analytics tools (Adobe Analytics, Google Analytics, MixPanel, Heap, etc.) 3+ years working with interactive visualization tools (Tableau, Looker, PowerBI, etc.) Strong expertise in taking a question from a stakeholder, then using various data points to unravel complex patterns and derive meaningful insights from data. A willingness to work closely with a team of analysts and several other team members and stakeholders to find key insights to help grow the business. Comfortable working with large datasets with a keen eye for accuracy in reporting. We strive to create an accessible and inclusive experience for all candidates. If you need a reasonable accommodation during the application or the recruiting process, please make sure to reach out to your individual recruiter or our team at AccessibleRecruiting@tripadvisor.com. If you have any additional questions about careers at Tripadvisor you can email us at recruitment@tripadvisor.com. We have all the answers! #LI-CH-1 #TRIPADVISOR #CRUISECRITIC Please mention the word **MATCHLESS** and tag RMTYxLjIzOS4yMjUuMTMw when applying to show you read the job post completely (#RMTYxLjIzOS4yMjUuMTMw). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com

Hiring organization

Tripadvisor

Job Location

New Brunswick, New Jersey, United States

Base Salary

\$ 60000 - \$ 110000

Date posted

May 14, 2024

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