

Design allrounder for web3 crypto Startup

Description

Are you looking to be part of an early-stage venture and have proven experience in design for web3 companies? Location: Remote. Your team is based in Europe, India, and Canada. Working Language: English About the project The #1 Crypto rewards platform where daily rewards meet smart investing. Klink is a leading crypto platform that innovatively combines quest-based task rewards with strategic investing opportunities on its multi-service platform. Klink provides a unique opportunity for its users to earn cryptocurrencies for participation in affiliate-sponsored quests whilst growing their investments simultaneously. The company is backed by top investors in the US & Asia. Tasks We are looking for a creative and innovative designer to join our team and lead how we visually present Klink across our product and social channels. Do you have the balance of great visual design coupled with the ability for storytelling in different formats? As a designer at Klink, you will partner with our senior leaders to conceptualize, conceive, adapt and execute designs in different forms, for building the best place to earn crypto globally. What are the role responsibilities? You are the driving force of design work across all of Klinks channels, including website, mobile and web app and social channels Work independently and collaboratively with Product and Marketing teams on projects to create experiences, campaigns, graphic concepts, assets, and visual treatments Work closely with Product Design on UI Mockups, UI Click-through demos, and GIFs or Simple Animated Screens Set brand and campaign standards & templates and elevate brand aesthetics while supporting the overall brand direction Work with partners across Klink to guarantee an integrated brand experience Create short-form video content for Klinks social media Requirements What skills do you bring? 3+ years of professional experience as a designer An outstanding portfolio, showcasing a foundation in storytelling, illustration, typography, visual, UI/ UX design and motion Expertise in Figma, Powerpoint/Keynote, Illustrator and image editing software such as Photoshop Basic understanding or ability to manage contract workers focused on motion and animation software such as After Effects, Keynote's animation capabilities or other Understanding of UI principles for desktop and mobile applications Experience working and collaborating with diverse teams in a dynamic, rapid-growth environment Ability to execute high-quality work in a fast-paced environment a strong adaptability Experience with prototyping as a means to explore and convey design solutions Benefits Why you should join us Join at an executive level and be involved in decisions that shape the company's brand and feel Work with us from Berlin or remotely and enjoy regular team events and occasional travel across Europe Take a trip with a forming team of highly skilled individuals who will always support you on this journey How to become part of the team If you want to know more about this opportunity please complete this application with your most recent work profile and we will get back to you ASAP. We are excited to meet you! Please mention the word ****RAPTUREOUS**** and tag **RMTA3LjE3OC4yMDAuMjA0** when applying to show you read the job post completely (**#RMTA3LjE3OC4yMDAuMjA0**). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com

Hiring organization

Klink Finance

Job Location

Worldwide

Base Salary

\$ 85000 - \$ 137500

Date posted

May 16, 2024

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