

Content Writer Copywriter

Description

Want to be part of an amazing team, hell-bent on crafting a better future? Weâ€™re always looking for creative people who care! We are analysts. Creators. Designers. Doers. Dreamers. Explorers. Geeks. Hipsters. Leaders. Learners. Renegades. Seekers. Strategists. Visionaries. And we fundamentally believe that weâ€™re better together. We are looking for a Content Writer to join our enterprise tech clientâ€™s team. *This is a remote opportunity however, PST working hours are preferred. Would you like toâ€¦ Organize materials and complete writing assignments according to set standards regarding order, clarity, conciseness, style and terminology. Develop content for the companyâ€™s news feed, start page, etc. Integrate the company's brand voiceâ€¦into web copy while adhering to company editorial standards and best practices. Perform functional and editorial quality assurance on content. Maintain records and files of work and revisions. Meet with stakeholders to understand goals, collect inputs, determine priorities, establish specifications and determine subject material to be developed for publication. We would like you to haveâ€¦ Bachelor's degree in marketing, journalism or communications. 3-5 yearsâ€™ experience required. Enterprise experience preferred. Experience in creating messaging for a consumer audience. Experience working with product design/ on a product design team is a plus. Demonstrated ability to write and edit consumer marketing copy (e.g. product & feature messaging, choice architecture, upsell messaging, taglines & campaign messaging, etc.). Excellent writing, editing, and communication skills. Experience with Microsoft products preferred. Experience with SharePoint recommended. Experience with WordPress is a plus. Writing samples are required. Would you like to work for an organization thatâ€™ Embraces work-life balance â€¦ our employeesâ€™ well-being remains a top priority for us Promotes a culture of learning and advocacy across the globe - diversity will enable us to strengthen our impact Offers a comprehensive benefits package effective Day 1. Options include health, vision, & dental insurance, FSAs, discounts on pet insurance, PTO, paid holidays, and more Encourages innovation and experimentation Emphasizes and rewards collaboration Works remotely. We continue to safeguard the health of our employees so our interviewing and on-boarding process will remain virtual until further notice Compensation Range: \$35-\$45/hr. This compensation range is indicative of the role. Compensation offered is on the basis of evaluation during interview process, the candidates range and depth of experience, business and market financials and internal pay parity. Want to know more? Check us out at <https://www.designit.com/>. Just so you know, we donâ€™t have a dress code, but we do have a strict no jerk policy. Designit is committed to ensuring that all candidates have an equal opportunity to be considered for employment. Please let us know if you need any reasonable accommodation to participate in the job application or interview process. Please mention the word ****CAPTIVATE**** and tag [RMjYwMDoxOTAwOjIwMDA6OTM6OjE6ODAx](#) when applying to show you read the job post completely (#[RMjYwMDoxOTAwOjIwMDA6OTM6OjE6ODAx](#)). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com

Hiring organization

Designit

Job Location

Redmond, Washington, United States

Base Salary

\$ 75000 - \$ 110000

Date posted

May 16, 2024

Apply Now