Byte

Head Of Growth And Community

Hiring organization
Spectral Finance

Job Location
Remote (Overlap some working hours with Eastern Standard Time (EST))

Base Salary
$ 75000 - $ 135000

Date posted
May 17, 2024

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Description

We stand at the intersection of AI/ML and blockchain technology, introducing a groundbreaking concept: Verifiable Machine Intelligence. Our platform is a two-sided marketplace that revolutionizes how smart contracts consume AI/ML inferences, ensuring trust, transparency, and reliability in machine learning applications. The Inference Economy represents a new market paradigm where AI/ML inferences become a tradable, verifiable commodity within smart contracts. Spectral is spearheading this movement, transforming data-driven decisions in the blockchain space. We envision a world where machine intelligence is transparent, decentralized, and accessible. Spectral is not just a platform; it's a new standard for competitive machine learning, driving the future of predictive analytics with unparalleled security and privacy. As the Head of Growth and Community at Spectral, your role is pivotal in orchestrating and amplifying our community engagement across all key platforms. You will be the driving force behind crafting and executing a comprehensive community strategy that resonates with Spectral��s vision of the Inference Economy and Verifiable Machine Intelligence. In this role, you will be the architect of our community's growth and engagement, from the initial onboarding experience to fostering ongoing participation and interaction. Your efforts will be crucial in nurturing a community aligned with the needs and interests of our diverse stakeholders, including challenge creators, modelers, consumers and co-marketing partners. This position reports directly to the CMO. Responsibilities Develop and execute a comprehensive community strategy that aligns with Spectral��s vision of the Inference Economy and Verifiable Machine Intelligence. Actively manage and moderate the Spectral��s Forum, ensuring it��s a hub for vibrant discussions and resource sharing for different community personas. Engage with key stakeholders on our official social media channels, such as Twitter, Linkedin, Discord, Reddit, and YouTube, fostering a sense of belonging and active participation. Oversee social media content creation across multiple channels, including social media, newsletters, and other community materials. Drive community initiatives that cater specifically to the needs and interests of challenge creators, modelers, and consumers within the Spectral ecosystem. Collaborate with Product and Engineering teams to create innovative community engagement solutions and ensure community feedback is integrated into product development. Lead cross-functional initiatives to maintain a unified approach to community growth, implement creative growth hacking strategies and organize online and offline community events for enhanced outreach. Stay abreast of global AI/ML and Web3 trends, ensuring Spectral remains at the forefront of industry developments through co-marketing opportunities. Facilitate a strategic community development plan, including metrics to measure engagement and growth continuously. Manage community data, providing insights to internal teams for continuous improvement. Oversee all community documentation, ensuring it��s up-to-date, relevant, and accessible. Refine community onboarding and offboarding processes for an optimal community member experience in Discord and beyond. Address and escalate community issues proactively, maintaining Spectral as a trusted space. Requirements 5+ years in Community Management and Growth Hacking strategies with a track record in scaling community programs. Proven experience in Community Management within the Data Science (AI/ML) and/or Web3 ecosystem. Demonstrated success in growing online communities from inception. Familiarity with Twitter, Reddit, Discord, Substack, YouTube, and Podcasting platforms. Excellent communication skills, both written and oral. Ability to distil complex technical subjects for a broad audience. Agility in a fast-paced

environment; adaptable to rapid changes and delivering quality under pressure. Keen interest in Data Science, AI/ML, zkML, and the Web3 ecosystem. Strategic thinker with a knack for identifying long-term opportunities and trends. Exceptional organizational and analytical skills. This role is location-agnostic anywhere in the world, but we ask that you overlap some working hours with Eastern Standard Time (EST). We are a fully distributed team and have the tools and benefits to support you in your remote work environment.Please mention the word **IMPECCABLE** and tag RMTA3LjE3OC4yMzkuMjA5 when applying to show you read the job post completely (#RMTA3LjE3OC4yMzkuMjA5). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts
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