Web Designer

Description

Bitcoin.com's mission is to create more 'economic freedom' in the world. By economic freedom we mean the ability for individuals to freely acquire and use personal resources however they choose. We assert that economic freedom is a fundamental human right and a vital component of human dignity, and we believe that it is foundational for peaceful and prosperous societies. Our vision is to provide the next billion people with access to products that exemplify the ideals of Bitcoin. These ideals – which include peer-to-peer transactions, decentralization, censorship resistance, and permissionless-ness – support economic freedom. Our approach is to develop and promote widely accessible products that support economic freedom. For example, our digital wallet – which has 30 million downloads – provides people with an easy-to-use, non-custodial method for buying, selling, storing, sending, receiving, and trading cryptocurrencies. We are looking for a web designer who can help tell the Bitcoin.com story through our online web properties. The right candidate will have a great eye for design and the latest web trends, a background in web development and be comfortable with tools like Figma and Webflow. Responsibilities: Design and develop highly engaging website layouts and user interfaces using Webflow Delivering high quality user experience, continuously iterating and refining site layouts Optimize sites for maximum speed and scalability Collaborate with marketing teams to align website design with marketing strategies and brand identity Work alongside engineering teams to integrate new features, maintain site performance and security Manage and improve SEO performance Troubleshoot any website issues Maintain brand consistency throughout all our web properties Ensure sites are accessible and multi-language Core Competencies: Proven experience of designing and building Webflow websites Understanding of user experience (UX) design principles and user interface (UI) design best practices Creating low-fi wireframes and high-quality designs in Figma Understanding the basic principles of responsive and mobile adaptation Integration with backend and 3rd party services Strong understanding of HTML5 and CSS3 best practices Experience with user testing tools and analytics such as Microsoft Clarity and GA4 Nice to have: An interest in crypto or financial products Experience designing and working with Design Systems Experience designing for iOS and Android (mobile) Web and interactive animation skills (Lottie/Canvas etc) Copy writing experience Brand design experience Scripting language experience Please mention the word **CHIVALROUS** and tag RMTUxLjgwLjE0My4yMDY= when applying to show you read the job post completely (#RMTUxLjgwLjE0My4yMDY=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com

Hiring organization
BitcoinCom

Job Location
Remote, EMEA

Base Salary
$ 70000 - $ 110000

Date posted
May 21, 2024

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