Senior Product Manager Fintech

Description

About the role: We are changing the way people send money. Weâ€™re building digital services that allow people to send and receive money easily. Most of our customers are hard-working migrants in Africa, Asia and Latin America. Weâ€™re always seeking to better serve our customers. This role is to help us deliver important new product innovation in a highly efficient and fast-paced way. As a Senior Product Manager of the new product development domain, you will take ownership in driving the inception and defining the roadmap of Zepzâ€™s new products. We hire bright people who can work autonomously and make the right decisions. We are looking for ambitious, results-driven and industry-experienced managers to help drive the business forward. If you are a perceptive leader, enthusiastic problem-solver, and strong communicator we look forward to meeting you! What you will own: Reporting to Director of Product, you will: Drive product strategy, roadmap, and execution to launch and scale 0-1 products Lead cross-functional domain efforts to drive launch, activation, adoption, and retention of new products under the Sendwave and WorldRemit brands Leverage quantitative and qualitative data to make and influence product decisions on priority and tradeoffs. Ensure that product vision, roadmap and features are aligned with Zepzâ€™ mission and overall business strategyAdvocate for the customer through frequent interactions with customers Monitor domain and product performance as well as user feedback to ensure product meets customer needs Drive hypothesis and data driven experimentation with the goal of developing high retention rates within 0-1 products.Deliver user experiences that are engaging and intuitive Collaborating with other functions in and outside of product and engineering organization to develop, prioritize and launch product initiatives that improve the customer experience Identify trends and opportunities to enhance the product by developing end to end understanding of core customer needs, the competitive as well as industry landscape that WorldRemit plays in. Improve product ways of working around product backlog management, prioritization, definition, planning and deliveryFoster a strong team culture aligned to Zepz commitments. What you bring to the table: 5-7+ years of progressive leadership in product managementBachelorâ€™s degree preferred, MBA is a plus but not required Having founded a startup is a huge plus, even if the startup did not succeed Passion in advocating for immigrant financial empowermentUser empathy-driven approach to product management Experience managing consumer facing mobile app products Experience taking products from ideation to launch Experience developing a roadmap with incomplete or imperfect information Experience making product trade offs to focus on product market fit Experience conducting customer interviews Track record of delivering measurable improvements in product retention Practical knowledge of activation, engagement and retention strategies Strong understanding of data, fluent with defining and tracking product metrics of success, as well tying product metrics of success to company KPIâ€™s Proven track record of driving hypotheses and data driven experimentation (A/B testing) Great attention to detail, able to juggle multiple projects and priorities at a time Hands on, self starter, willing to roll up your sleeves to drive initiatives with little oversight Effective communicator and collaborator, able to navigate complex relationships to get the job done Bonus points if you: Experience operating in a scrum Agile environment Have direct experience in the fin-tech industry, especially payments and remittance Have experience in driving improved standards for Agile ways of working i.e. backlog management, refinement, sprint reviews etc Please mention the word **THANKFUL** and tag RNTQuMTYyLjIwOC4yMzc= when applying to show you read the job post completely (#RNTQuMTYyLjIwOC4yMzc=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and

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Zepz</td></tr>
<tr><td>**Job Location**
Washington, Pennsylvania, United States</td></tr>
<tr><td>**Base Salary**
$ 55000 - $ 105000</td></tr>
<tr><td>**Date posted**
May 22, 2024</td></tr>
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Contacts
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