

## Manager Content Team

### Description

We are seeking a highly skilled and motivated individual to join our team as a Content Manager. This role is crucial in driving our content marketing initiatives forward while also nurturing and developing our Content team members. Responsibilities: Develop and execute a comprehensive content strategy aligned with the wider marketing team objectives. Collaborate with cross-functional teams to ensure content accuracy, consistency, and alignment with brand voice and messaging. Monitor and analyze content performance metrics to optimize strategies and identify opportunities for improvement. Lead and inspire a team of content marketers, providing guidance, mentorship, and support to foster their growth and development. Set clear goals and expectations for team members, regularly reviewing performance and providing constructive feedback. Cultivate a positive and collaborative work environment where team members feel empowered to contribute their best work. Identify training and development opportunities to enhance the skills and capabilities of the team. Oversee the planning, execution, and delivery of content marketing campaigns and projects, ensuring they are completed on time and within budget. Coordinate with internal and external stakeholders to gather requirements, define project scope, and allocate resources effectively. Implement project management best practices and tools to streamline workflows and optimize productivity. Uphold and reinforce the company's brand identity and messaging across all marketing communications and channels. Ensure consistency and coherence in brand representation, both internally and externally. Monitor market trends and competitor activities. Collaborate closely with cross-functional teams, including demand generation, sales, and product marketing to align content marketing efforts with overall business objectives. Communicate effectively with stakeholders at all levels of the organization, providing updates, insights, and recommendations as needed. Wondering if you're a good fit? We believe in investing in our people, and value candidates who can bring their own diversified experiences to our teams – even if you aren't a 100% skill or experience match. Here are some qualities we've found compatible with our team. If a portion of this resonates with you, we'd love to talk. Bachelor's degree in Marketing, Communications, Business Administration, or related field. 5-8 years of experience + 2-3 years of Management experience Proven experience in content marketing, with a strong portfolio showcasing writing skills, creativity, and strategy. Demonstrated leadership experience, with a track record of successfully managing and developing high-performing teams. Proficiency in project management tools and techniques, with the ability to effectively prioritize and manage multiple projects simultaneously. Excellent communication and interpersonal skills, with the ability to collaborate effectively with diverse teams and stakeholders. Strong analytical skills, with the ability to interpret data and metrics to drive informed decision-making. Passion for innovation and a willingness to adapt to the evolving needs of a fast-paced start-up environment. Our compensation reflects the cost of labor across several US geographic markets. The base pay for this position ranges from \$115,000-\$140,000. Pay is based on a number of factors including market location and may vary depending on job-related knowledge, skills, and experience. Hybrid Workplace Successful candidates will be expected to attend onboarding training at our NJ Headquarters within their first several weeks of employment, with subsequent quarterly travel requirements of 1 week duration. If you reside within a 30-mile radius of our New Jersey, New York, or Philadelphia offices, we're excited for you to join us at the office at least three times a week, recognizing the significance we place on fostering connections, collaboration, and creativity within our office culture. Our commitment to operating as a hybrid workplace underscores our dedication to enabling our employees to tailor their work-

### Hiring organization

CoreWeave

### Job Location

Roseland, New Jersey, United States

### Base Salary

\$ 107500 - \$ 155000

### Date posted

May 23, 2024

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life balance to their individual preferences. Please mention the word **\*\*SUPPORTING\*\*** and tag RMzQuMTQ1Ljl0MC4xMDY= when applying to show you read the job post completely (#RMzQuMTQ1Ljl0MC4xMDY=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

## **Contacts**

Job listing via RemoteOK.com