

# Product Designer Seller Experience

## Description

Whatnot Whatnot is a livestream shopping platform and marketplace backed by Andreessen Horowitz, Y Combinator, and CapitalG. We're building the future of ecommerce, bringing together community, shopping and entertainment. We are committed to our values, and as a remote-first team, we operate out of hubs within the US, Canada, Ireland, UK, and Germany today. We're innovating in the fast-paced world of live auctions in categories including sports, fashion, video games, and streetwear. The platform couples rigorous seller vetting with a focus on community to create a welcoming space for buyers and sellers to share their passions with others. And, we're growing. Whatnot has been the fastest growing marketplace in the US over the past two years and we're hiring forward-thinking problem solvers across all functional areas.

**Role** We are seeking a highly skilled senior product designer with a specialized focus in enterprise design, e-commerce and tooling to join our Product Design team. You will play a pivotal role with your deep understanding of all facets of the design process in reshaping our seller experience through optimizing ambiguous workflows and developing powerful solutions that enable sellers to be successful across the platform. Develop and execute design strategies that align with the company's vision and objectives, with a strong emphasis on enterprise-level solutions and complex workflows. Design tools that empower sellers to accomplish tasks more efficiently, automating repetitive processes and enhancing productivity on the platform. Advocate for a seller-centric design approach, conducting user research, usability testing and other means to gather feedback and inform design decisions ensuring we build for seller efficiency. Create and iterate high-fidelity designs and prototypes that effectively communicate your design concepts, ensuring consistency across the platform. Work closely with cross-functional teams including Product Management and Engineering to analyze, optimize and streamline complex seller workflows, ensuring alignment of business goals and user needs. Provide mentorship and guidance to other designers, fostering a culture of design excellence, creativity and continuous growth within the design team. Advocate for best practices in design, usability and accessibility while also proactively identifying areas for improvement and drive initiatives to elevate the design process.

**You** Curious about who thrives at Whatnot? We've found that low ego, a growth mindset, and leaning into action and high impact goes a long way here. As our next Product Designer you should have 10+ years of experience in product design, plus: Proven experience as a product designer with a focus on enterprise-level solutions, e-commerce, tooling and complex workflows. Excellent portfolio showcasing your design skills, thought process and product impact. Expertise in design and prototyping tools (e.g. Figma, Adobe Creative Suite, etc.) Deep understanding of user experience design principles and testing methodologies. Ability to thrive in a fast-paced, dynamic environment while managing multiple concurrent projects. Excellent communication, collaboration and presentation skills allowing you to clearly and succinctly articulate your work and rationale to both technical and non-technical stakeholders.

**Compensation** For US-based applicants: \$240,000/year to \$275,000/year + benefits + stock options

The salary range may be inclusive of several levels that would be applicable to the position. Final salary will be based on a number of factors including, level, relevant prior experience, skills and expertise. This range is only inclusive of base salary, not benefits (more details below) or equity in the form of stock options.

**Benefits**

- Flexible Time off Policy and Company-wide Holidays (including a spring and winter break)
- Health Insurance options including Medical, Dental, Vision
- Work From Home Support \$1,000 home office setup allowance
- \$150 monthly allowance for cell phone and internet
- Care benefits \$450 monthly allowance on food
- \$500 monthly allowance for wellness
- \$5,000 annual allowance towards Childcare
- \$20,000 lifetime benefit for

## Hiring organization

Whatnot

## Job Location

Los Angeles, California, United States

## Base Salary

\$ 77500 - \$ 117500

## Date posted

May 24, 2024

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family planning, such as adoption or fertility expenses Retirement; 401k offering for Traditional and Roth accounts in the US (employer match up to 4% of base salary) and Pension plans internationally Parental Leave 16 weeks of paid parental leave + one month gradual return to work \*company leave allowances run concurrently with country leave requirements which take precedence.  EOE Whatnot is proud to be an Equal Opportunity Employer. We value diversity, and we do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, parental status, disability status, or any other status protected by local law. We believe that our work is better and our company culture is improved when we encourage, support, and respect the different skills and experiences represented within our workforce. Please mention the word \*\*MODESTY\*\* and tag RNDQuMjAwLjE0Ny4yMjY= when applying to show you read the job post completely (#RNDQuMjAwLjE0Ny4yMjY=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

## **Contacts**

Job listing via [RemoteOK.com](https://www.RemoteOK.com)