

Senior Product Manager

Description

About the Role: The Senior Product Manager will lead the optimization efforts for our established loan payment application, with a focus on improving user experience and boosting loan payment rates, renewals, and overall customer satisfaction. Reporting to the VP of Product, this role will be central to achieving our goal of empowering our customers to manage their payments effectively and improve their credit score. Who You Are You have strong empathy for users, a drive to discover and resolve their pain points and use quantitative and qualitative data to guide your hypotheses. You use that customer discovery to shape the product direction. You thrive in a fast paced, fast growing start up environment. You understand the importance of collaborating with other teams and are able to act quickly as the decision-maker when required. You have a passion for our mission of helping people to build credit and save money. What You Will Do Lead the optimization of our loan payment application to improve user experience, increase payment rates, and enhance customer retention and renewals. Own and drive the strategy to help qualified customers get access to credit products that improve their financial health and help them save. Contribute to the growth, profitability, and regulatory compliance for Self's flagship product. Working with business stakeholders this role will closely monitor KPIs and P&L. Establish shared vision across the company by building consensus on priorities leading to a short term and long term product roadmap. Inform product decisions with quantitative and qualitative data on customer behavior and experimentation to prioritize your roadmap (e.g. a/b testing, survey data, usability studies). Leading execution with the engineering team to prioritize competing tactical and strategic items into a backlog. Author requirements and feature documentation to execute roadmap. Partner with risk, compliance, marketing, engineering, design, analytics and operations teams to build software collaboratively and inclusively Evaluate competitive landscape and stay informed of latest trends in Fintech and consumer Apps in general What you Bring 5+ years experience as a product manager, ideally in a fintech environment, with a focus on product optimization Experience designing intuitive mobile user interfaces and executing product plans with a well-defined process Experience conducting user research to educate product design Strong analytical skills, competence in SQL, and experience with tools for doing data analysis Base salary range: \$133,000- \$165,000 annually. Individual pay is based on factors unique to each candidate, including skill set, experience, and other job-related reasons. Please mention the word ****ADORINGLY**** and tag `RMTUxLjgwLjE0My4yMDY=` when applying to show you read the job post completely (`#RMTUxLjgwLjE0My4yMDY=`). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com

Hiring organization

Self Financial

Job Location

Austin, Texas, United States

Base Salary

\$ 60000 - \$ 100000

Date posted

May 24, 2024

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