

Associate Art Director Growth Marketing Team

Description

WHY DEPTA®? We are pioneers at heart. What this means, is that we are always leaning forward, thinking of what we can create tomorrow that does not exist today. We were born digital and we are a new model of agency, with a deep skillset in tech and marketing. That's why we hire curious, self-driven, talented people who never stop innovating. Our culture is big enough to cope and small enough to care. Meaning, that with people across 20+ countries, we're big enough to provide you with the best tools, global opportunities, and benefits that help you thrive. While acting small by investing in you, your growth, your team, and giving you the autonomy to solve our clients' problems, no matter where you are in the world.

ABOUT YOU: As Associate Art Director, you will be responsible for helping translate the client's strategy, goals, and vision into marketing assets. You will be hands-on in the execution of creative projects and thrive on both thinking conceptually and tackling production work, delivering files to our production artists that will make them proud. Be ready to work on everything from banners and social ads to web design, even help out on videos and rebranding projects. Your first love is design, but you are hoping to one day become a mentor to junior team members, getting a kick out of passing on new design trends, tips & tricks to your team members. You are able to work on multiple projects and competing initiatives without letting anything slip. You pride yourself in your work always being top-notch, but you're also very eager to learn more. You have good communication skills and love team collaboration. You geek out on the details. "Eagle Eyes" is your middle name, "Diligence" your last. You are highly accountable, responsive, and able to effectively and efficiently work on your own and within the team. The Associate Art Director reports to the Associate Creative Director, Art.

YOU'LL BE RESPONSIBLE FOR: Creating original concepts with clear, concise design that is both visually interesting, on-brand, and focused on performance marketing Designing in a range of visual styles as appropriate for different clients and mediums and integrates design requirements and best practices into all phases of production Developing creative solutions that are informed by research and data and that generate a demonstrable ROI for our clients Assisting the Creative Director, Associate Creative Directors, and Art Directors Maintaining responsibility for each project through final execution, including QA and reviewing and signing off on all revisions and production phases Collaborating with Project Managers on resourcing, budgets, and timelines

YOU'LL NEED TO HAVE: 2-5 years experience as a visual designer producing for advertising and digital marketing Amazing portfolio showcasing the above Experience working closely with production artists and freelancers Stellar organization skills and attention to detail with the ability to prioritize and manage time Ability to multi-task and work efficiently under pressure Ability to work in DEPTA's creative team's communication (Slack) and project management (Asana, Harvest) tools. A passion for advertising, web technologies, social media platforms and their abilities/limitations (Facebook, Instagram, YouTube, TikTok, Snapchat) Great communication across these core areas: verbal, written, and presentation in both individual and group settings An eagerness to participate in brainstorming sessions designed toward specific outputs and client solutions Openness to other points of view, and able to give and receive constructive criticism The ability to handle shifting priorities The ability to tell a compelling story through design The ability to work on varied projects, tight deadlines and a high volume of work Willingness to learn and adhere to the creative team processes Proficiency in the following programs/tools/systems is

Hiring organization
DEPTA®

Job Location
Remote

Base Salary
\$ 75000 - \$ 110000

Date posted
May 25, 2024

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required: Photoshop InDesign Illustrator Adobe XD Sketch Mac OS WHAT DO WE OFFER? We are a collaborative, open-door, best-idea-wins environment that fosters personal and company growth and has fun doing it. Here is a snapshot of our benefits package: Healthcare, Dental, and Vision coverage 401k plan, plus matching PTO Paid Company Holidays Parental Leave The anticipated salary range for this position is \$65,000 – \$85,000. Salary is based on a range of factors that include relevant experience, expertise, physical location, and organizational impact. This is based on a 40-hour workweek and leveling. Keep in mind, we're flexible. WE SUPPORT YOU BEING YOU: DEPTÂ® is an equal opportunity employer (EOE). We believe our work is its best when our people feel safe and free to be themselves. We're committed to an inclusive and barrier-free recruitment and selection process and workplace, regardless of anyone's lived experience, race, color, religion, sex, national origin, age, disability, and genetic information. So tell us about any accommodations you need. It's totally confidential and only used to make sure you feel fully supported at every step. DEPTÂ® participates in E-Verify, meaning your Form I-9 information will be sent to the federal government to confirm you are authorized to work in the U.S. We are a B Corp-certified company passionate about purpose-driven work. Our hope is that you can feel good about the contributions DEPTÂ® is making to the world and we always have an open door for your ideas in making the world a better place. DEPTÂ® is a pioneering technology and marketing services company that creates integrated end-to-end digital experiences for brands such as Google, KFC, Philips, Audi, Twitch, Patagonia, eBay and more. Its team of 2,500+ digital specialists across 30+ locations on 5 continents delivers pioneering work on a global scale with a boutique culture. Learn more about DEPTÂ® DIVERSITY, EQUITY, & INCLUSION At DEPTÂ®, we take pride in creating an inclusive workplace where everyone has an equal opportunity to thrive. We actively seek to recruit, develop, nurture, and retain talented individuals from diverse backgrounds, with varying skills and perspectives. Not sure you meet all qualifications? Apply, and let us decide! Research shows that women and members of underrepresented groups tend not to apply for jobs when they think they may not meet every requirement, when in fact they do. We believe in giving everyone a fair chance to shine. We also encourage you to reach out to us and discuss any reasonable adjustments we can make to support you throughout the recruitment process and your time with us. Want to know more about our dedication to diversity, equity, and inclusion? Check out our efforts here. #LI-RemotePlease mention the word **VIRTUE** and tag RMjA5LjlyMi4yMS42Mg== when applying to show you read the job post completely (#RMjA5LjlyMi4yMS42Mg==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com