

# Senior Product Designer

## Description

About Boost: Boost's mission is to increase global economic opportunities by making it more rewarding to participate in onchain protocols. We're accomplishing this mission by building a distributed incentives network a protocol to deploy targeted incentive to perform onchain actions. Since launch in 2023, Boost has become the #1 most used protocol across L2s in terms of usage, with 3,000+ quest creators deploying over \$1.2M to drive 2,4M actions (see for yourself here). Boost is backed by Electric Capital, Greylock, and TCG Crypto. As a Senior Product Designer, you will have the opportunity to craft new user experiences atop of the Quest Protocol and bring them to life. We're looking for a product-first designer with early-stage startup experience who wants to work with a dynamic fast-moving team and build the roadmap for Boost to become the best way for anyone to deploy earning opportunities. If this is you, we are super excited to meet you and learn more.

**Responsibilities:**

- Develop and execute product design strategies and initiatives that align with the company's goals and vision
- Work closely within our existing product design function and help shape our design process
- Collaborate with cross-functional teams to translate product vision and requirements into effective design solutions that meet user needs and business objectives
- Develop wireframes, prototypes, and user flows that effectively communicate product design concepts and interactions
- Conduct user research and usability testing to gather feedback and improve product design
- Stay up-to-date with emerging design trends and technologies in the crypto space, and leverage this knowledge to continuously improve product design

**Requirements:**

- Minimum of 5 years of experience in product design, with 1+ years of experience in crypto and web3
- Strong portfolio showcasing experience in designing innovative, user-centered, and visually compelling products
- Solid understanding of user research, usability testing, and user interface design principles
- Proficient in design and prototyping tools, including Figma
- Ability to effectively communicate design concepts and strategies with cross-functional teams and stakeholders
- Excellent problem-solving skills and ability to think creatively and outside the box
- Experience building simple products with complex information architecture
- Strong leadership and mentoring skill
- Minimum of 2+ years of experience working remotely
- Bonus Points: Frontend development and product management skills, Excellent craftsmanship and taste, Strong understanding of common web3 design problems (ie. handling transaction states across multiple networks), Experience designing data-rich interfaces, Demonstrable on-chain activity. Please mention the word **\*\*DUMBFOUNDED\*\*** and tag `RMzQuMTQ1LjlyMC41NQ==` when applying to show you read the job post completely (`#RMzQuMTQ1LjlyMC41NQ==`). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

## Contacts

Job listing via [RemoteOK.com](https://www.RemoteOK.com)

## Hiring organization

RabbitHole

## Job Location

Worldwide

## Base Salary

\$ 90000 - \$ 152500

## Date posted

May 26, 2024

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