

## Managing Editor

### Description

ABOUT MESSAGE LAB Message Lab is a fast-growing content marketing agency that combines journalism, data, and design to create content that resonates with audiences. We have a strong point of view on how editorial, design, and data work together in the service of a singular goal. It starts with identifying great stories that support the ideas our clients care about and bringing them to life in a range of formats. Our work spans the gamut of a modern publicationâfrom full ground-up publications to individual high-end interactive storytelling pieces, and everything in between. We focus on partnering with our clients to find what they really need to get the job done and use our top-tier skills in strategy, editorial, design, and analysis to deliver. We run a number of programs and publications for a roster of business and technology clients (including Google, the Gates Foundation, SoftBank, ServiceNow, and others), creating and producing well-sourced, deeply-reported stories. Our editorial team comes from the WSJ, NY Times, Bloomberg, and similar places, and we hold the work weâre doing now to the standards of those publications. To be clear: Weâre an agency that does work for companies. You should be someone who thinks thatâs interesting and an opportunity to learn exciting new skills (which we donât expect you to have right away). We have a team focused on using analytics to understand and improve reader engagement who youâll be expected to work closely withâanother great opportunity to learn. We improve peopleâs experience with our clientsâ brands and help rid the world of content no one cares about. ABOUT THIS ROLE Message Lab is seeking a Managing Editor to lead our editorial team. In this role you will manage and collaborate with team leads across various departments such as design, operations, strategy, analytics and audience building to uncover new opportunities. The ideal candidate will have strong editing skills, a strong editorial vision, and a nose for the right stories. Weâre looking for someone who is curious and excited about guiding clients and our team to identify the right kind of story to tell and the right format to tell it inânot every story wants to be a 2,000-word reported feature. This is an opportunity for someone with a deep appreciation for marketing, practical experience using a journalistic toolkit in a services setting, and an enthusiasm for talking to clients and prospects about the benefits of doing this. Youâll be a part of helping us define the vision, use case, and creative process for SEO content, emails, copywriting, reports, and other assets that arenât traditional journalism but, when done well and utilized properly, can provide value to our clientsâ audiences. This role will report directly to the CEO of Message Lab. Role location: Fully remote (within the United States). Message Lab is fully remote and we require employees to be available and online during our core business hours (10 a.m.-to-2 p.m. Pacific Time), regardless of their physical location. ACCOUNTABILITIES AND QUALIFICATIONS Oversee editorial work with clients (directly leading some of it yourself in some cases) with your pulse on the client objectives and our strategy Oversee and manage our team of journalists ensuring the team delivers its work on time, on budget and with excellence Ensure the editorial team is actively learning the capabilities and processes of other teams that integrate with editorial and surface educational opportunities (e.g., learning content strategy, participating in performance reporting) Develop and maintain a vision for how the editorial team grows, including how to integrate and best utilize young staff reporters and inputs like audience research and result reports Work with other team leads and team members across the agency to learn what people are working on and try to uncover opportunities for your team to help Educate other Message Lab staff about how editorial works and functions, and how editorial team members execute their jobs Actively manage and discuss scopes, pricing, timing, and process and financial post-mortems with editorial team and ops to help improve future projects Expand

### Hiring organization

Brightmode

### Job Location

New York City, New York, United States

### Base Salary

\$ 70000 - \$ 110000

### Date posted

May 28, 2024

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our network of freelance writers, so we can consistently assign work to someone with the right skillset Be a partner and collaborator with our design team on visual and multimedia storytelling and help advance our capabilities and processes Essential skills: 10-15 years of experience with a strong editorial background Ability to build and lead teams and a personal commitment to effective management A deep understanding of how content works within overall business goals Exceptional editing skills to ensure high quality content that aligns with client objectives and strategy Familiarity with audience development and targeting strategy Experience with client management Strong written and verbal communication skills

**WORKING AT MESSAGE LAB** Hiring philosophy: Message Lab doesn't just accept differences; we fundamentally celebrate and seek out diversity. We are committed to the principle of equal employment opportunities for all employees and to providing a work environment free from discrimination and harassment. If you are interested in the job but don't know if you meet every single requirement, please apply. Nobody checks every box; and we know that you are more than just a resume. Salary range (commensurate with experience and skills): \$140,000-\$170,000 Benefits: Comprehensive health benefits including medical, dental, vision, life, and disability 401(k) retirement plan and FSA accounts for medical and dependent care Flexible PTO, paid sick, and wellness days Parental and pregnancy revival leave Fully remote and distributed teams across the US Office equipment purchase for new employees and monthly and annual tech budgets A growing team that's motivated to create high quality, industry leading work A fun environment that includes lots of laughing, outings, and camaraderie #LI-BM1#LI-RemotePlease mention the word **\*\*IMMACULATELY\*\*** and tag RMzQuMTQ1LjE1My4xMjA= when applying to show you read the job post completely (#RMzQuMTQ1LjE1My4xMjA=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

## Contacts

Job listing via RemoteOK.com