

# Byte

<https://www.byte.eco/job/23506/>

## Vice President Design & Research

### Description

SurveyMonkey is a global leader in online surveys and forms that empowers people with the insights they need to make decisions with speed and confidence. Our fast, intuitive feedback management platform connects millions of users worldwide with real-time AI-powered insights that drive meaningful decisions. We provide answers to more than 20 million questions every day so that people and organizations can attract new audiences, delight customers, create advocates, and extend their competitive advantage in the marketplace. Our vision is to raise the bar for human experiences by amplifying individual voices. Learn more at surveymonkey.com. What weâ??re looking for Weâ??re seeking a VP of Design and Research with experience modernizing complex experiences and a passion for user-centered design that drives business outcomes. Reporting to the CTO, you will lead a multidisciplinary team of makers responsible for the end-to-end design of the SurveyMonkey product experience and the insights that fuel that innovation. What youâ??ll be working on Create, drive, and execute a strategic vision to reimagine the core survey experience. This vision will be executed in incremental phases that drive real customer value. Lead a multidisciplinary organization that includes Product Design, Content Design, Design Foundations, and Research. Create the conditions for each function to develop its practice while maintaining a single organizational culture of creativity and collaboration. Attract, develop, and retain a diverse, world-class team with a strong sense of purpose and belonging; provide guidance, mentoring, and coaching to ensure the team is performing at its best. Use experimentation, customer feedback, and data-driven insights to shape the experience strategy and deliver high-impact design work. Facilitate product design presentations for a broad audience, anticipate and address feedback, develop opinions, and gain alignment on product design efforts. Provide strong representation for Design and Research with senior leadership. Weâ??d love to hear from people with Experience leading complex application product design efforts as a designer and then leader, as well as experience leading research teams. The ability to create products customers love through incremental improvements on the path toward a coherent vision. Experience bringing disparate experiences together into a unified platform. Strong leadership presence with the ability to build relationships, evangelize user experience, and influence at all levels of the organization. Stay up-to-date on design trends and best practices in the creation tools and product-led growth space. A proven track record of hiring and growing designers at all levels. The base pay provided for this position ranges from \$281,095 / year - \$380,305 / year depending on the geographic market and assuming a full-time schedule. Actual base pay is based on a number of factors including market location, job-related knowledge, education or training, skills, and experience. Bonuses and commissions may also be offered as part of the total compensation package, in addition to a competitive benefits package including medical, dental, vision, life, and disability insurance; 401(k) retirement plan; flexible spending & health savings account; paid holidays; paid time off; employee assistance program; and other company benefits. Why SurveyMonkey? Weâ??re glad you asked SurveyMonkey is a place where the curious come to grow. Weâ??re building an inclusive workplace where people of every background can excel no matter their time zone. At SurveyMonkey, we weave employee feedback into everything we do to create forward-looking benefits policies, employee programs, and an award-winning culture, including best workplace for parents, our annual holiday refresh, our annual week of service, and our C.H.O.I.C.E Fund. In addition, weâ??ve reimagined the way we work to allow employees to choose what

### Hiring organization

SurveyMonkey

### Job Location

Portland, Oregon, United States

### Base Salary

\$ 77500 - \$ 117500

### Date posted

May 28, 2024

[Apply Now](#)

works best for them — working in-person, fully remote, or a hybrid model that combines the two through our Choice Model. Our commitment to an inclusive workplace SurveyMonkey is an equal-opportunity employer committed to providing a workplace free from harassment and discrimination. We celebrate the unique differences of our employees because that is what drives curiosity, innovation, and the success of our business. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, gender identity or expression, age, marital status, veteran status, disability status, pregnancy, parental status, genetic information, political affiliation, or any other status protected by the laws or regulations in the locations where we operate. Accommodations are available for applicants with disabilities. #LI-remotePlease mention the word \*\*MERRINESS\*\* and tag RMzQuMTQ1LjE1My4xMjA= when applying to show you read the job post completely (#RMzQuMTQ1LjE1My4xMjA=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

## **Contacts**

Job listing via [RemoteOK.com](https://www.RemoteOK.com)