

# Social Media Manager

## Description

We are seeking a highly organized and creative social media manager to join our team. As the social media manager, you will be responsible for developing and executing social media strategies that drive engagement, increase brand awareness, and generate leads. You will be the driving force behind our social media presence, managing our accounts, analyzing data, and staying up-to-date with the latest trends. The ideal candidate is a strategic thinker with a passion for social media and a proven track record of success in managing and growing social media accounts. Responsibilities Develop and execute the company's social media strategy, ensuring it aligns with the overall marketing objectives and brand image. Manage and grow our social media accounts including but not limited to Facebook, Instagram, Twitter, and LinkedIn Create and publish engaging and relevant content on a daily basis, including posts, articles, and visuals Monitor and analyze social media metrics to track the effectiveness of campaigns and identify areas for improvement Respond to comments and messages in a timely manner, engaging with our audience and fostering positive relationships Collaborate with the marketing team to integrate social media into broader marketing campaigns Stay up-to-date with the latest social media trends, best practices, and platform algorithm changes Requirements Proven experience as a social media manager or similar role In-depth knowledge of social media platforms and their respective metrics Proficient in using social media management tools and analytics software Excellent written and verbal communication skills Strong analytical and problem-solving skills Exceptional attention to detail and organizational skills Ability to work independently and collaboratively in a fast-paced environment Please mention the word **\*\*RECONCILE\*\*** and tag **RMTAwLjI3LjIwNy45Mw==** when applying to show you read the job post completely (**#RMTAwLjI3LjIwNy45Mw==**). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

## Contacts

Job listing via [RemoteOK.com](https://www.RemoteOK.com)

## Hiring organization

Scroll.io

## Job Location

Singapore

## Base Salary

\$ 60000 - \$ 92500

## Date posted

May 29, 2024

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