

Senior Product Data Scientist

Description

Let's face it, a company whose mission is human transformation better have some fresh thinking about the employer/employee relationship. We do. We can't cram it all in here, but you'll start noticing it from the first interview. Even our candidate experience is different. And when you get an offer from us (and accept it), you get way more than a paycheck. You get a personal BetterUp Coach, a development plan, a trained and coached manager, the most amazing team you've ever met (yes, each with their own personal BetterUp Coach), and most importantly, work that matters. This makes for a remarkably focused and fulfilling work experience. Frankly, it's not for everyone. But for people with fire in their belly, it's a game-changing, career-defining, soul-lifting move. Join us and we promise you the most intense and fulfilling years of your career, doing life-changing work in a fun, inventive, soulful culture. If that sounds exciting and the job description below feels like a fit we really should start talking. We are looking for an experienced Senior Product Data Scientist to join our team. At BetterUp we believe that data is critical to our success. If you are passionate about helping people reach their potential, thrive in a fast-paced startup environment where you get to build the future, and enjoy driving the business forward with data, then this is the role for you. What you'll do: Work with our Product squads to ensure they have the data to make better decisions faster. Drive the A/B testing program and experimental design within your product domain, optimizing for rapid learning. Build and optimize customer retention, acquisition funnel, and pricing models. Partner closely with engineering, providing guidance on instrumentation design for new features and creating new datasets that delight our business users. Own the product-related Explorers and dashboards in Looker, ensuring the continued accuracy of the data and building new dimensions/measures as they are needed. Partner with the Product team to identify KPIs, build standardized reporting to monitor product ecosystem health, and contribute to business reviews. Conduct data deep dives to better understand drivers of business performance and proactively identify new areas of opportunity and risk. Present results and recommendations to cross-functional partners and the Executive Team. Evangelize the strategic use of analytics, educating business partners on how to self serve and interpret data, and working with them to translate insights into action. Play an integral role in helping define the analytics function at BetterUp. Report to the Director of Product Analytics and be fully embedded in a product squad. If you have some or all of the following, please apply: Previous product analytics and A/B testing experience required, ideally in direct to consumer, e-commerce, and/or subscription e-commerce. Experience with building and optimizing customer retention, acquisition funnel, and pricing models. Strong proficiency in SQL, Looker/Tableau, and Amplitude; Python / R a plus. Exceptional written and oral communication skills, with the ability to translate complex results into clear strategic recommendations. A self-starter that can jump right in and quickly add value. A demonstrated ability to think like an owner and make effective prioritization decisions in a dynamic environment. A strong desire to be a builder of something new. Benefits: At BetterUp, we are committed to living out our mission every day and that starts with providing benefits that allow our employees to care for themselves, support their families, and give back to their community. Access to BetterUp coaching; one for you and one for a friend or family member. A competitive compensation plan with opportunity for advancement. Medical, dental and vision insurance. Flexible paid time off. Per year: All federal/statutory holidays observed. 4 BetterUp Inner Work days (<https://www.betterup.co/inner-work>) 5 Volunteer Days to give back. Learning and Development stipend. Company wide Summer & Winter breaks. Year-round charitable contribution of your choice on behalf of BetterUp.

Hiring organization

BetterUp

Job Location

Austin, Texas, United States

Base Salary

\$ 60000 - \$ 110000

Date posted

May 30, 2024

[Apply Now](#)

401(k) self contribution We are dedicated to building diverse teams that fuel an authentic workplace and sense of belonging for each and every employee. We know applying for a job can be intimidating, please don't hesitate to reach out to us. we encourage everyone interested in joining us to apply. BetterUp Inc. provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, disability, genetics, gender, sexual orientation, age, marital status, veteran status. In addition to federal law requirements, BetterUp Inc. complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. At BetterUp, we compensate our employees fairly for their work. Base salary is determined by job-related experience, education/training, residence location, as well as market indicators. The range below is representative of base salary only and does not include equity, sales bonus plans (when applicable) and benefits. This range may be modified in the future. The base salary range for this role is \$159,000 - \$239,000. Protecting your privacy and treating your personal information with care is very important to us, and central to the entire BetterUp family. By submitting your application, you acknowledge that your personal information will be processed in accordance with our Applicant Privacy Notice. If you have any questions about the privacy of your personal information or your rights with regards to your personal information, please reach out to support@betterup.co #LI-RemotePlease mention the word **GLORY** and tag RMjQuMTQwLjIwNS4xMTA= when applying to show you read the job post completely (#RMjQuMTQwLjIwNS4xMTA=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via [RemoteOK.com](https://www.remoteok.com)