

Head of Internal Communications

Description

Whatnot Whatnot is a livestream shopping platform and marketplace backed by Andreessen Horowitz, Y Combinator, and CapitalG. We're building the future of ecommerce, bringing together community, shopping and entertainment. We are committed to our values, and as a remote-first team, we operate out of hubs within the US, Canada, Ireland, UK, and Germany today. We're innovating in the fast-paced world of live auctions in categories including sports, fashion, video games, and streetwear. The platform couples rigorous seller vetting with a focus on community to create a welcoming space for buyers and sellers to share their passions with others. And, we're growing. Whatnot has been the fastest growing marketplace in the US over the past two years and we're hiring forward-thinking problem solvers across all functional areas.

Role The Communications team is seeking an experienced and dynamic Head of Internal Communications. Reporting to the VP, Communications and working closely with each department, you'll drive awareness of important business details and decisions, highlight the work of teams and individuals to the company, and gather regular feedback to track progress against our goals. A few highlights:

- Build and scale our strategy:** Proactively build and execute our internal communications strategy globally for Whatnot. Help create programs and develop new ways to engage with and inspire our employees.
- Maintain a best-in-class culture:** Whatnot is a special place. In this role you'll build programs that ensure that as we scale, our unique and intentional culture scales with us.
- Trusted partner:** Work closely with leaders and teams to help bring our internal communications strategy to life, guaranteeing we prioritize open communication that motivates our employees to do their best work.
- Channel strategy:** Oversee an audit of different internal communications channels and develop new ways of delivering important news and changes that ensures employees are informed. Track, analyze, and report on impact, effectiveness, and responses to internal communications messaging.

You Curious about who thrives at Whatnot? We've found that low ego, a growth mindset, and leaning into action and high impact goes a long way here. As our Head of Internal Communications, you should have 8+ years of communications experience, plus:

- Experience in-house + with internal communications at a high-growth startup, marketplace or creator-focused platform
- Proven track record of building successful internal communications programs
- You understand the importance of thoughtfully developing narratives that help people understand key topics, no matter how nuanced or complicated.
- You're passionate about internal communications but excited about jumping into different communications projects as they come up.
- Demonstrated experience counseling executive leadership on internal communications impact and strategy
- Experience forging relationships and working cross functionally with internal functions such as People, Marketing, etc.
- Exceptional written and verbal communication skills with experience developing key messages and content across channels
- You're data driven, with demonstrated experience building and developing a strategy for measuring internal communications effectiveness
- Ability to work independently and collaboratively in a fast-paced, rapidly evolving environment
- A strong understanding of the tech and/or ecommerce landscape

Compensation For US-based applicants: \$170,000/year to \$230,000/year + benefits + stock options

The salary range may be inclusive of several levels that would be applicable to the position. Final salary will be based on a number of factors including, level, relevant prior experience, skills and expertise. This range is only inclusive of base salary, not benefits (more details below) or equity in the form of stock options.

Benefits

- Flexible Time off Policy and Company-wide Holidays (including a spring and winter break)
- Health Insurance options including Medical, Dental, Vision
- Work From Home

Hiring organization

Whatnot

Job Location

San Francisco, California, United States

Base Salary

\$ 30000 - \$ 50000

Date posted

May 30, 2024

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Support \$1,000 home office setup allowance \$150 monthly allowance for cell phone and internet Care benefits \$450 monthly allowance on food \$500 monthly allowance for wellness \$5,000 annual allowance towards Childcare \$20,000 lifetime benefit for family planning, such as adoption or fertility expenses Retirement; 401k offering for Traditional and Roth accounts in the US (employer match up to 4% of base salary) and Pension plans internationally Parental Leave 16 weeks of paid parental leave + one month gradual return to work *company leave allowances run concurrently with country leave requirements which take precedence. ☀️☀️☀️ EOE Whatnot is proud to be an Equal Opportunity Employer. We value diversity, and we do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, parental status, disability status, or any other status protected by local law. We believe that our work is better and our company culture is improved when we encourage, support, and respect the different skills and experiences represented within our workforce. Please mention the word **RIGHTFUL** and tag RMjQuMTQwLjIwNS4xMTA= when applying to show you read the job post completely (#RMjQuMTQwLjIwNS4xMTA=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via [RemoteOK.com](https://www.RemoteOK.com)