

Freelance Content Specialist

Description

We are looking for a creative and detail-oriented Freelance Content Specialist to join our team and help us build high-quality websites using our automated website generation system. As a Freelance Content Specialist, you will take generated content and elevate it to the next level, ensuring it is accurate, engaging, and meets the specific needs of each client. Key Responsibilities: Review website content, including text, navigation, and images. Research to understand the client's industry, services, and target audience. Edit and rewrite website content to ensure it is factually correct, free of errors, and adheres to the client's brand voice and tone. Update website navigation to ensure a clear and user-friendly experience. Source and add high-quality images throughout the website. Update FAQs and service cards to provide clear and informative content for the client's audience. Perform Quality Assurance (QA) checks to ensure all content is accurate, consistent, and meets SEO best practices. Qualifications: Strong writing and editing skills with a keen eye for detail. Experience with content management systems (CMS) like Duda is a plus. Excellent research and analytical skills. Ability to understand and follow brand guidelines. Familiarity with SEO best practices. A creative mindset with a passion for building engaging content. Excellent time management and organizational skills. A degree or diploma in digital marketing, advertising, English, journalism, communications Ability to work in a fast-paced environment and quickly adapt to changing timelines and priorities Nice to Have: Experience with AI-generated content editing. Knowledge of specific industries, such as physiotherapy or medical spas. If you are a creative and detail-oriented individual who thrives in a fast-paced environment, we encourage you to apply! We will be paying at a rate of USD \$5.50 per hour. Note: OneLocal pays freelancers using Direct Deposit. Please only apply for this position if you can get paid via Direct Deposit. Thank you! Please mention the word **TRUSTWORTHY** and tag RMzQuMTQ1LjlyMC41NQ== when applying to show you read the job post completely (#RMzQuMTQ1LjlyMC41NQ==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via [RemoteOK.com](https://www.RemoteOK.com)

Hiring organization

OneLocal

Job Location

Bangalore, Karnataka, India

Base Salary

\$ 50000 - \$ 110000

Date posted

May 30, 2024

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