

# Senior Integrated Designer Automation AI

## Description

Job Level: SNR (8+ years) Department: Creative Industry: Various Location: Remote until further notice Time Zone Required: MXT Type of Contract: FTE Language: Proficiency in English is required as we are a global business A Little Bit About the Role: Are you seeking an opportunity to innovate with brands? This role involves creation of ideas, strategies, creative concepts and content using Automation and Gen AI. This role will be underpinned by passion and ambition, and those with experience at a creative agency will have an advantage. As a starting point, exceptional Photoshop skills are a must. Experience using Gen AI as well as other applications from the Adobe Creative Cloud is advantageous. Successful candidates will be trained in the art of Generative AI prompting and how to combine traditional skills with new and emerging technology. You will work with clients and internal teams to develop and deliver on a range of marketing materials as proof of concepts utilising the Organisations green-listed Generative AI tools and platforms. The ideal candidates will have a passion for the future of digital media ideation and creation. The roles they will take on across our business will be fast paced and responsive, working across multiple different proof of concepts and ranging cross all digital media. This role demands the technical mindset to understand and implement new technologies, execute projects at scale with resourcefulness and dedication and possess the desire to increase their knowledge of emerging technologies and to be confident in direct to client presentation and communication. What you will be doing: Collaborate with global teams across disciplines on delivering solutions using emerging technology, including but not limited to AI and Automation. Effectively communicate and collaborate with Clients, Account Management, and Production teams to understand project requirements, challenges, and vision. Focus on asset creation and process implementation. Versioning, adapting and localizing assets for regional markets. Be the brand custodian for all brands you work with ensuring highest quality and consistency of creative output. Work with Delivery teams to implement project milestones and deliver projects in adherence to set milestones. Learn and adapt to emerging automation technologies and platforms. Participate in training and supporting newly recruited members to the team. Timely and accurate time keeping timesheets. Ensure the creative integrity and vision of our productions are maintained throughout the project lifecycle. Handle multiple projects simultaneously and thrive in a fast-paced, deadline-driven environment. What You'll Need: Minimum of 8 years' experience as a multimedia designer. A strong understanding of Generative AI. A strong foundation in design principles and visual communication. Proven track record of successfully executing campaigns across multiple platforms. Comprehensive grasp of current trends and developments in new media and technology, with the ability to leverage these insights in advertising and digital marketing. Strong working knowledge of Adobe Creative Cloud Photoshop, Illustrator, InDesign, After Effects (advantageous), Premier Pro (advantageous). Entrepreneurial mindset and a self-starter attitude. Effective communication skills in high-pressure scenarios and client-facing environments. Openness to share expertise and collaborate seamlessly with a global network of colleagues. You'll Have: Relevant degree or diploma. Fluent in English Good to have: Experience on global FMCG and Premium brands. Experience in high volume adaptation deliverables. Multi-market experience. A little bit about us: We are OLIVER+ (previously known as MORE), part of OLIVER and the Inside Ideas Group. We are a global collective of creatives, technologists and production experts who create and maintain world-class content in film, CGI, motion design, digital, print and tech. We connect opportunities for clients by providing high quality solutions and capabilities to ambitious businesses all over the world.

## Hiring organization

OLIVER+

## Job Location

Mexico City, Mexico City, Mexico

## Base Salary

\$ 67500 - \$ 117500

## Date posted

June 2, 2024

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<https://www.linkedin.com/company/oliverplus/mycompany/>

[https://www.instagram.com/\\_oliver\\_plus/](https://www.instagram.com/_oliver_plus/) Other essential points to note: As we are working remotely, it is essential that the ideal candidate have the following in place to ensure there are no delays on delivering work timeously:  
Back-up power supply, if necessary.  
Stable internet connectivity  
fibre connection preferable (options can be discussed) in order to connect to remote servers as well as conduct virtual meetings daily.  
Personal computer with relevant capabilities necessary for the role.  
This is a snapshot of the responsibilities & desired deliverables. Other areas for delivery and responsibilities may be added or addressed during the period of employment. This document should not constitute as the sole indicator for responsibilities and delivery, but it can be used as a generic guide to help with managing your performance.  
Inside Ideas Group and its affiliates are equal opportunity employers committed to creating an inclusive working environment where all our employees are encouraged to reach their full potential, and individual differences are valued and respected. All suitable applicants shall be considered for employment without regard to race, ethnicity, religion, gender identity, sexual orientation, age, neurodiversity, disability status, or any other characteristic protected by local laws. Please mention the word \*\*FAST\*\* and tag RMjE3LjYxLjIzLjE2MQ== when applying to show you read the job post completely (#RMjE3LjYxLjIzLjE2MQ==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

## Contacts

Job listing via [RemoteOK.com](https://www.RemoteOK.com)