

## Associate Director Programmatic Growth Marketing Team

### Description

WHY DEPTÂ®? We are pioneers at heart. What this means, is that we are always leaning forward, thinking of what we can create tomorrow that does not exist today. We were born digital and we are a new model of agency, with a deep skillset in tech and marketing. That's why we hire curious, self-driven, talented people who never stop innovating. Our culture is big enough to cope and small enough to care. Meaning, that with people across 20+ countries, we're big enough to provide you with the best tools, global opportunities, and benefits that help you thrive. While acting small by investing in you, your growth, your team, and giving you the autonomy to solve our clients' problems, no matter where you are in the world. About You Our Associate Director, Programmatic is responsible for leading successful Programmatic campaigns through media buying sophistication and operational excellence. The position is responsible for leading and mentoring a team of Programmatic Managers and Associates. JOB RESPONSIBILITIES Cultivating and maintaining successful client relationships Driving strategy and improving client performance Providing feedback and strategic guidance to your account teams Leading, mentoring, and managing team members Promoting our core values and driving a positive work environment/culture Driving innovation and pushing past the status quo QUALIFICATIONS 6+ years of Programmatic media experience (inclusive of display, video, native, audio and CTV). Fluent in a variety of DSPs, including: DV360, The Trade Desk and Amazon DSP Prior experience managing a team of direct reports and demonstrated ability to mentor and develop direct reports into more senior roles Strong problem solving, strategic mindset and communication skills Proven track record of crafting and participating in sales pitches and account audits The anticipated salary range for this position is \$98,000 – \$135,000. Salary is based on a range of factors that include relevant experience, expertise, physical location, and organizational impact. This is based on a 40-hour workweek and leveling. Keep in mind, we're flexible. WE SUPPORT YOU BEING YOU: DEPTÂ® is an equal opportunity employer (EOE). We believe our work is its best when our people feel safe and free to be themselves. We're committed to an inclusive and barrier-free recruitment and selection process and workplace, regardless of anyone's identity, background, beliefs, lifestyle or disabilities. So tell us about any accommodations you need. It's totally confidential and only used to make sure you feel fully supported at every step. DEPTÂ® participates in E-Verify, meaning your Form I-9 information will be sent to the federal government to confirm you are authorized to work in the U.S. We are a B Corp-certified company passionate about purpose-driven work. Our hope is that you can feel good about the contributions DEPTÂ® is making to the world and we always have an open door for your ideas in making the world a better place. DEPTÂ® is a pioneering technology and marketing services company that creates integrated end-to-end digital experiences for brands such as Google, KFC, Philips, Audi, Twitch, Patagonia, eBay and more. Its team of 2,500+ digital specialists across 30+ locations on 5 continents delivers pioneering work on a global scale with a boutique culture. Learn more about DEPTÂ® DIVERSITY, EQUITY, & INCLUSION At DEPTÂ®, we take pride in creating an inclusive workplace where everyone has an equal opportunity to thrive. We actively seek to recruit, develop, nurture, and retain talented individuals from diverse backgrounds, with varying skills and perspectives. Not sure you meet all qualifications? Apply, and let us decide! Research shows that women and members of underrepresented groups tend not to apply for jobs when they think they may not meet every requirement, when in fact they do. We believe in

**Hiring organization**  
DEPTÂ®

**Job Location**  
Remote

**Base Salary**  
\$ 60000 - \$ 110000

**Date posted**  
June 4, 2024

Apply Now

giving everyone a fair chance to shine. We also encourage you to reach out to us and discuss any reasonable adjustments we can make to support you throughout the recruitment process and your time with us. Want to know more about our dedication to diversity, equity, and inclusion? Check out our efforts here. #LI-Remote #LI-Hybrid Please mention the word **BETTER** and tag RMjE2LjI0NS4yMjEuOTE= when applying to show you read the job post completely (#RMjE2LjI0NS4yMjEuOTE=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

## **Contacts**

Job listing via RemoteOK.com