# Senior Product Manager Diner Engagement

## Description

Please note that candidates based in San Francisco, CA will be hybrid in office 2x a week. We are open to remote hiring in the US but will prioritize candidates located in PST timezone. The Opportunity: OpenTable is seeking a highly motivated Senior Product Manager to join our Diner Engagement team. This team is responsible for the core Diner Product Experience and is dedicated to increasing direct traffic to our consumer products by creating unique value for diners. The team's focus areas include building innovative restaurant discovery experiences to drive more diner demand for our restaurants, promoting diner loyalty to the OpenTable product, and fostering a community of diners who are passionate about dining. This role requires a strategic problem solver with strong design and product sense, excellent data analysis skills, and the ability to collaborate cross-functionally across the business at every level. As a Senior Product Manager, you will play an important role in developing the product vision and driving the strategy that will elevate our consumer offerings in collaboration with cross-functional teams, particularly focusing on alignment with Consumer Marketing. Your leadership will be crucial in delivering successful outcomes for the company and delighting our users. In this role, you will make a significant impact on: Strategy Development and Execution: Develop and implement comprehensive product strategies that enhance the diner experience and drive growth for OpenTable. Secure buy-in from key stakeholders across the organization. Drive alignment and ensure cohesive execution of product strategies. Monitor and analyze product performance to ensure successful outcomes and iterate as necessary. Collaboration and Alignment: Work closely with the Consumer Marketing team to align product and marketing strategies, ensuring a seamless consumer experience. Partner with the Product Marketing Management team to ensure product positioning, messaging, and go-to-market strategies are effectively implemented. Collaborate with the Sales team to understand restaurant customer needs, gather feedback, and ensure product features meet market demands. Cross-functional Team Leadership: Lead cross-functional teams including design, engineering, marketing, and sales to deliver high-quality product features and improvements. Cultivate a collaborative environment that encourages innovative thinking and a user-centric approach. Data Analysis, Market and Consumer Insights: Conduct data analysis and research to identify trends, opportunities, and areas for product improvement. Use data-driven insights to inform product decisions and strategies. Develop metrics and KPIs to measure the success of diner engagement initiatives. Use data-driven insights to inform product decisions and strategies. Design and Product Sense: Apply a strong design and product sense to create intuitive and engaging user experiences. Work with design teams to ensure that product features are visually appealing and user-friendly. Continuously iterate on product design based on user feedback and data insights. Communication and Reporting: Clearly articulate product vision, strategy, and updates to stakeholders at all levels. Provide regular updates on product progress, metrics, and outcomes to senior leadership. Please apply if: Bachelor's degree in Business, Marketing, Engineering, Design, or equivalent. MBA or advanced degree is a plus. 5+ years of experience in product management, preferably in a consumer-facing (B2C) environment. Proven track record of developing and executing successful product strategies. Strong experience working with Consumer Marketing, PMM, and Sales teams. Demonstrated ability to align cross-functional teams and drive execution. Excellent communication, collaboration, and leadership skills. Data-driven mindset with strong analytical and problem-solving abilities. Experience with AB testing, from developing testing plans to post-launch optimizations. Strong design and product sense with a user-centric approach to product development. Ability to thrive in a fast-paced, dynamic environment and

**Hiring organization**
OpenTable

**Job Location**
Los Angeles, California, United States

**Base Salary**
$ 62500 - $ 107500

**Date posted**
June 6, 2024

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manage multiple priorities. There are a variety of factors that go into determining a salary range, including but not limited to external market benchmark data, geographic location, and years of experience sought/required. The range for this remote United States or San Francisco, CA based role is $122,000-$168,000. In addition to a competitive base salary, roles are eligible for additional compensation and benefits including: annual cash bonus, equity grant; health benefits; flexible spending account; retirement benefits; life insurance; paid time off (including PTO, paid sick leave, medical leave, bereavement leave, floating holidays and paid holidays); and parental leave and benefits. Benefits: Paid Time Off – 20 days a year Birthday/celebration PTO – 1 day Flexible sick time off Annual company week off Paid volunteer time Parental Leave Benefit Dental & Vision Insurance Life & Disability Insurance Group RRSP and DPSP Major Medical Insurance (dependent care options) Diversity, Equity, and Inclusion OpenTable aspires to be a workplace that reflects the diverse communities we serve and a culture that is inclusive and welcoming. Hiring people with different backgrounds, experiences, perspectives, and ideas is critical to innovation and to how we deliver great experiences for our users and our partners. Representation matters. We ensure that individuals with disabilities are provided reasonable accommodation to participate in the job application or interview process, to perform job responsibilities, and to receive other benefits and privileges of employment. Please contact us to request accommodation.Please mention the word **CHARISMA** and tag RMzQuMjEzLjEzNS40OA== when applying to show you read the job post completely (#RMzQuMjEzLjEzNS40OA==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

**Contacts**
Job listing via RemoteOK.com