Technical Growth Product Manager

Description

Become a Technical Growth Product Manager in the Product Growth Team for Bloomreach! Help us drive adoption amongst our users at scale. Create new solutions and use cases using our marketing automation platform. The work you do will impact many customers in dozens of different verticals in the e-commerce, travel, hospitality, and sports industries. Your work will impact hundreds of millions of customers in the online space. The salary range starts at 2 000â[?]¬ gross per month, along with stock options and other benefits. Working in one of our Central European offices or from home on a full-time basis, you'll become a core part of the Product Team. What tech stack do we use? Jinja code – whenever you need to display content personalized for a specific visitor, you can leverage Jinja templating language to process and render data in customer-facing channels (email, sms, mobile app, website, etc) in a scalable way Weblayers and experiments – your levers to make modifications to customerâ[?][?]s websites, so you need to understand DOM, HTML/CSS JavaScript – ability to write website modifications or dynamic components (e.g. carousel) in JavaScript code that can adapt to the customerâ[?][?]s environment and various browsers Webhooks and APIs – our platform has robust integration abilities to get data in & out of third party systems Databases – in case of integration with external databases is needed, being able to pull out data using SQL is a great skill to have What challenge awaits you? While the first 20 years of e-commerce were about learning how to stand-up the store, now it is about learning how to stand-out from the crowd (and Gen-AI is not making it easier). At Bloomreach, we believe that personalization is the answer. We are looking for a Technical Growth Product Manager who will join our mission and help businesses drive personalization on top of pre-built Use Cases in Use Case Center. Use Case Center is the best way for businesses to kick-start their use of Bloomreach Engagement by browsing and selecting from a library for ready-made Use Cases that can be downloaded directly in their projects. You will be responsible for the technical implementation of pre-packaged use cases that are offered to customers as part of the Use Case Center. These use cases are crucial to the success of every Bloomreach customer because they improve the adoption of the platform and improve the value they can get out of it. Solutions you are building need to re-usable across various customer environments, including the adaptability across various industry verticals. This requires a good understanding of Bloomreach Engagement as a marketing automation platform, but also the ability to transform customersâ[?][?] needs into great user experiences. It also requires the ability to collaborate with other teams in the company and the ability to listen to customers and discover their true needs. Your closest partner will be our dedicated Product Manager who ensures the identification, prioritization, and correct business logic of use cases that need to be built or updated. Once you successfully onboard into your role, you are supporting your team with the ability to run experiments and user behaviour analysis, that fuel future decisions about what work to prioritize going forward. As a Technical Growth Product Manager you will be part of the group of product managers in the Product Growth Team, which is responsible for maximizing the engagement of customers with the Bloomreach Engagement marketing automation platform and this team is crucial for the future success of Bloomreach on its way to IPO. Your job will be to: Build new packaged solutions using marketing automation scenarios Update existing solutions according to the needs of customers, partners, and internal stakeholders Manage the pipeline of new use cases and maintain existing ones a. Build new packaged solutions using marketing automation scenarios Using Jinja templating language, incoming and outgoing webhook API requests, and HTML/JSS code, you build the mechanics of pre-packaged business solutions that Bloomreach is offering to customers

Hiring organization
Bloomreach

Job Location
Bratislava, Bratislava, Slovakia

Base Salary
$ 55000 - $ 102500

Date posted
June 6, 2024

Apply Now

Implement the business logic and each step of the customer journey scenario based on instructions from our dedicated Product Manager, Ensure that the solutions you are building are scalable and re-usable across diverse sets of customer environments b. Update existing solutions according to the needs of customers, partners, and internal stakeholders Create and update best practice guidelines for developing new use case solutions with a focus on naming conventions, ways of using variables, coding standards and performance/correctness considerations Apply best practice guidelines across all new and existing use cases in the library c. Manage the pipeline of new use cases and maintain existing ones Prioritize new use cases and updates of the existing use cases by providing extra context about the feasibility of the technical solution Be proactive in asking for help, consult solutions with a dedicated Product Manager or members of the Professional Services Team Your success story will be: In 30 days, you will understand the technical fundamentals of how Bloomreach solutions create value for customers In 90 days, you will create the first three packaged solutions that any Bloomreach customers can download and use immediately to drive their daily business In 180 days, you will create a roadmap of new use cases for various industry verticals In 210 days, you are making independent decisions based on the user behavior data and experiments you are driving, you and your team significantly improves customer satisfaction and speed of implementing new solutions You have the following experience and qualities: Professional â experience in management and programming Personal â motivation, independence, and fluency in English Professional experience Experience in building customer-facing marketing deliverables (pop-up windows, website adjustments, mobile app banners, survey forms, carousels, etc.) Technology background and skills with the aforementioned technologies (mainly Jinja, HTML/JS, Webhooks and APIs, SQL) Nice to have: Experience with Bloomreach Engagement or a similar marketing automation platform Personal qualities Motivation and willingness to work on time-sensitive projects in a predictable and timely manner Independence and self-organization to navigate you through ambiguous situations Fluency in English and great communication skills Excited? Join us and transform the future of commerce experiences. Regional benefits: Monthly lunch entitlement up to 110â¬ per month Pension scheme or health insurance depending on region Please mention the word **HAPPILY** and tag RMzQuMjEzLjEzNS40OA== when applying to show you read the job post completely (#RMzQuMjEzLjEzNS40OA==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts
Job listing via RemoteOK.com