

Program Manager Community

Description

We are building the future of search. For the past two decades, we have navigated the internet through search engines like Google. With every passing year, however, these search engines have become noisier and less reliable. The ten blue links they provide have transformed into sponsored posts, advertisements, and clunky, ad-filled blogs. The future of search provides immediate answers, not links, from quality sources across the web. It explores the corners of the internet in real-time – from academic research to news articles. The answers are derived from trusted sources and include transparent citations. Perplexity is the world's first answer engine: redefining search with answers to all of your questions. We are one of the fastest growing AI startups and are hiring exceptional executors to join the team. Our community is already made up of millions of deeply passionate lifelong learners who use Perplexity every day. You will have the opportunity to build and own our global communities. Whether it is facilitating discussions on Discord, onboarding ambassadors, building micro-communities, or organizing in-person events across the world, you love engaging and serving communities. Responsibilities Manage our Discord and Reddit online communities – promoting lively discussion and connection as the “on-the-ground” voice of Perplexity. Design, onboard, and launch our Ambassador program. Identify and partner with power searchers, strategic influencers, and content creators to help tell Perplexity's story. Partner with our Growth, Business, and Product teams to get the word out about new launches and partnerships. Work closely with our Storytelling team to brainstorm content for specific use-cases; connect with power searchers that can contribute to this content. Be an incredible resource to our community members and provide value every day. Know our users' needs better than anyone else and shape the company's roadmap accordingly. Requirements 3+ years of experience launching growth initiatives, managing communities, and/or building out ambassador programs. Familiarity with community tools such as Discord, Circle, or Bevy and content creation tools like Canva, Midjourney, and Framer, and Figma. You have incredible taste when it comes to content strategy, positioning, and human-centered thinking. You're a natural creative that can not only generate ideas, but also execute with precision and urgency. You're motivated by aggressive timelines and thrive in a 0-to-1 environment. The cash compensation for this role is \$100,000 – \$120,000. At Perplexity, we've experienced tremendous growth and adoption since publicly launching the world's first fully functional conversational answer engine just over a year ago. Our AI-powered search assistant has amassed 10 million monthly active users as of early 2024, with our mobile apps installed over 1 million times across iOS and Android devices. In 2023 alone, we served over 500 million queries from users around the globe. To support our rapid expansion, we've raised significant funding from some of the most respected investors in technology. In January 2024, we raised \$73.6 million in a Series B round led by IVP, with participation from NVIDIA, Jeff Bezos' investment fund, NEA, Databricks, and other prominent firms. We followed that up with a \$62.7 million Series B1 round in April 2024 led by Daniel Gross, valuing Perplexity at over \$1 billion. Our prominent investor base includes IVP, NEA, Jeff Bezos, NVIDIA, Databricks, Bessemer Venture Partners, Elad Gil, Nat Friedman, Naval Ravikant, Tobi Lutke, and many other visionary individuals. Final offer amounts are determined by multiple factors, including, experience and expertise, and may vary from the amounts listed above. Equity: In addition to the base salary, equity is part of the total compensation package. Benefits: Comprehensive health, dental, and vision insurance for you and your dependents. Includes a 401(k) plan. Please mention the word ****ASPIRATION**** and tag **RMjE2LjI0NS4yMjEuOTE=** when applying to show you read the job post completely (**#RMjE2LjI0NS4yMjEuOTE=**).

Hiring organization

Perplexity AI

Job Location

San Francisco, California, United States

Base Salary

\$ 50000 - \$ 100000

Date posted

June 8, 2024

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