

Motion Graphic Designer

Description

Do you want your design work to make an impact around the world? Then Jobber might be the place for you. Weâ€™re looking for a Motion Graphic Designer to join our Jobber Creative Studio department. Jobber exists to help people in small businesses be successful. We work with small home service businesses, like your local plumbers, painters, and landscapers, to transform the way service is delivered through technology. With Jobber they can quote, schedule, invoice, and collect payments from their customers while providing an easy and professional customer experience. Running a small business today isnâ€™t like it used to beâ€”the way we consume and deliver service is changing rapidly, technology is evolving, and customers expect more. Thatâ€™s why we put the power and flexibility in their hands to run their businesses how, where, and when they want! Our culture of transparency, inclusivity, collaboration, and innovation has been recognized by Great Place to Work, Canadaâ€™s Most Admired Corporate Cultures, and more. Jobber has also been named on the Globe and Mailâ€™s Canadaâ€™s Top Growing Companies list, and Deloitte Canadaâ€™s Technology Fast 50â€™s, Enterprise Fast 15, and Technology Fast 500â€™s lists. With an Executive team that has over thirty years of industry experience of leading the way, weâ€™ve come a long way from our first customer in 2011â€”but weâ€™ve just scratched the surface of what we want to accomplish for our customers. The team: A great brand should be consistent, authentic, relevant, and everywhere – and thatâ€™s the goal of our Jobber Creative Studio (JSC). Through mediums like our website, trade shows, messaging, visual style, voice and tone, marketing campaigns, video, radio, etc. we want to tell the world who we are, what we do, and why we do it in a way that aligns our values with our customers' values. Branding is the magic that takes place when a person chooses a product outside of features and price, and our goal is to give people multiple reasons to choose Jobber. The role: Reporting to the Staff Designer, the Motion Graphic Designer will create and deliver animated designs (and ideas) that elevate our brand. Your challenge is to translate Jobberâ€™s brand, voice, and ideal customers into world-class motion design. Youâ€™ll work closely with designers, video producers, and other teams within Marketing to bring designs to life through motion. Responsibilities will include (but arenâ€™t limited to) animated GIFs, illustration animations, title sequences, paid advertising, trade show exhibits, websites, event screen design, animated openings/backgrounds, and bringing motion to static designs (like ads and social media posts). Weâ€™re excited about you because: Youâ€™re able to take a leading role in our how brand comes to life through motion You are bursting with ideas about how to translate a brand into movement. You can look at a static image and think about how to make it come to life in a meaningful and effective way. Mentoring and educating others about motion is something you love to do Youâ€™re able to work autonomously. If given an idea or creative brief you know what questions you need to ask to quickly get started on it. Youâ€™re a self-starter.. Someone who looks for opportunities to push a brandâ€™s motion design with new creative ideas and doesn't necessarily need to be told to do so. Youâ€™ve got a big imagination and you love to use it. You donâ€™t see just one solution to a problem, you see many which means finding something that works for everyone is just a couple sketches away. You have great communication skills and donâ€™t shy away from discussing complicated design solutions with anyone, no matter their role. Youâ€™re comfortable juggling tasks. Your ability to manage your own time and ask for support when necessary is crucial. Youâ€™ve got client and project management chops. The Jobber Creative Studio team functions as an internal agency for Jobber. We might not have external clients but all teams within Jobber are our clients so we work with them to understand, support, explain, and pitch to them no matter their experience with

Hiring organization

Jobber

Job Location

Vancouver, British Columbia, Canada

Base Salary

\$ 65000 - \$ 105000

Date posted

June 9, 2024

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brand, marketing, or design. You thrive on giving and receiving feedback. Some ideas will be great and others will be stinkers. You understand that not every idea will be a winner and that doesn't phase you. Must haves: Experience as a motion graphic designer in a professional environment A portfolio showcasing best-in-class motion design Expert understanding of both design principles and motion principles Strong sense of storytelling, timing, and keyframes as it relates to viewer attention and viewing platform Working knowledge of key visuals, light and sound design, sleek 2D animation (3D animation a bonus but not required) An expert in the tools of your craft like Adobe Premiere and After Effects Comfortable with a high degree of ownership Strong attention to detail Great communication skills, including written, verbal, and visual Excellent time management and organizational skills Effective feedback communication Please mention the word ****IDEALIZE**** and tag RMy4yMzkuMTg5LjY1 when applying to show you read the job post completely (#RMy4yMzkuMTg5LjY1). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com