

VIDEO EDITOR

Description

Wishpond Technologies currently has the position of VIDEO EDITOR available, and weâre excited to tell you about it! OVERVIEWWe are searching for a Video Editor to join our team on a full-time basis. This is a fully remote position and the successful individual could be based anywhere in the world. You will work with an amazing remote team servicing and building relationships with clients based in the US and Canada. In collaboration with the Design Team and all departments, the Video Editor is responsible for the success of Wishpond Technologies Ltd. Please note : this positions does require you to display your previous skills and experience in your demo reel. RESPONSIBILITIESâ€¢ Develop storyboards for social media video adsâ€¢ Edit clientâ€¢s assets / products in Photoshop to later use in videosâ€¢ Create engaging videos using images, text and footage for social media in various sizes and orientationsâ€¢ Convert short videos into gifs optimized for webâ€¢ Optimize existing videos for various social platforms, including vertical for storiesâ€¢ Execute creative editing, color correction, sound mixingâ€¢ Create outstanding graphics for ads and posts (mainly Facebook and Instagram ads)â€¢ Design static banners and gifs for email templatesâ€¢ Tell stories using compelling motion graphics, animation and videoâ€¢ Other duties as assignedQUALIFICATIONSâ€¢ A minimum of 3 years experience in a similar roleâ€¢ Proficiency in Adobe's creative suite, primarily Adobe Premiere, After Effects, Photoshop and Illustratorâ€¢ Knowledge in sound design software such as Audition is an assetâ€¢ In-depth knowledge of video editing workflow, formats, codecs, plug-insâ€¢ Versatility in working on different formats for marketing videosâ€¢ Good understanding of current social video trendsâ€¢ Experience with Motion Graphicsâ€¢ Knowledge of production standards and best practices for social platforms (Twitter, Facebook, Instagram, YouTube, TikTok, Snapchat, etc.)â€¢ Experience with Graphic Designâ€¢ A degree or diploma that contributes to the role and the operation would be considered an assetâ€¢ Must be detail oriented, creative and have a passion for marketingâ€¢ Self-motivated with the ability to establish and maintain solid relationships through a client-first mentality â€¢ As part of a diverse team, ability to work both independently and collaboratively â€¢ Must be technical, analytical, results-driven and have the ability to multi-task in a fast-paced environmentâ€¢ Organized, administratively strong, and have solid writing, phone, and general communication skillsâ€¢ Fluent in English (spoken and written). Knowledge of a second language is considered an assetâ€¢ Willing to participate in ongoing education and training for the roleWORK ENVIRONMENTâ€¢ It is expected that the successful candidate will provide their own workstation, computer, and headset, and have a fast and reliable internet connection. Certain roles will be required to utilize and or download company-approved software.â€¢ The individual must be prepared to work standard business hours on EST or PSTâ€¢ Due to the nature of this role, we may verify backgrounds including conducting employment references, criminal record, and credit checks.â€¢ Once hired, the successful candidate must provide a valid government-issued photo ID and proof of residential address as part of their onboarding process.GREAT REASONS TO JOIN OUR TEAM !â€¢ Fully remote position allowing you to work from your home anywhere in the world !â€¢ Exciting and dynamic environment with a great leadership team â€¢ Comprehensive training program and regular performance reviews to facilitate your successâ€¢ Competitive compensation based on experience and proven abilitiesâ€¢ Great referral programs with incentives and bonusesâ€¢ Unbelievable product discounts when you use our products for your own businessâ€¢ A global workforce of multi-cultural and talented colleagues â€¢ A close-knit operation with amazing growth opportunities for your personal developmentâ€¢ A high growth SaaS technology

Hiring organization

Wishpond Technologies

Job Location

Argentina

Base Salary

\$ 62500 - \$ 97500

Date posted

June 12, 2024

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company publicly traded on the TSX Venture Exchangeâ© Corporate headquarters in beautiful Vancouver, British Columbia, Canadaâ© Access to our education credits program and so much more !ABOUT USFounded in 2009, Wishpond is a rapidly growing technology company providing digital marketing solutions targeted at small businesses. The cloud-based platform includes landing pages, social promotions, website pop-ups, online forms, and lead activity tracking. Wishpond has a dedicated team of professional project managers, designers, copywriters, and developers who provide marketing services tailored to our individual clients. Wishpond serves over 3,000 customers in various industries and sizes, from startups to large Fortune 500 companies. Wishpond has a rapidly growing global headcount and continues to hire dedicated and qualified employees and contractors who have what it takes to scale a successful software company. To learn more about Wishpond Technologies, please visit our website or any of our social media platforms:â© Website: www.wishpond.comâ© Instagram: @wishpondofficialâ© Twitter: Wishpondâ© Youtube: Thewishpondâ© LinkedIn : WishpondAPPLICATION PROCESSIf you are interested in applying for this exciting opportunity, please provide an updated resume in English (PDF or Word formats only), quoting the position title in the subject line of your cover letter Wishpond Technologies is an equal-opportunity employer committed to hiring a diverse workforce and sustaining an inclusive culture that does not discriminate on the basis of disability, status, or any other basis protected under legislation We thank all applicants in advance for their interest in this position however due to the volume of applications we receive, we are unable to respond to phone, email, or agency inquiries.nPlease mention the word **CLEAR** and tag RNDQuMjI4LjEyOS41Nw== when applying to show you read the job post completely (#RNDQuMjI4LjEyOS41Nw==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com