

VIDEO EDITOR

Description

Wishpond Technologies currently has the position of VIDEO EDITOR available, and we're excited to tell you about it! OVERVIEW We are searching for a Video Editor to join our team on a full-time basis. This is a fully remote position and the successful individual could be based anywhere in the world. You will work with an amazing remote team servicing and building relationships with clients based in the US and Canada. In collaboration with the Design Team and all departments, the Video Editor is responsible for the success of Wishpond Technologies Ltd. Please note : this positions does require you to display your previous skills and experience in your demo reel. RESPONSIBILITIES

- Develop storyboards for social media video ads
- Edit client's assets / products in Photoshop to later use in videos
- Create engaging videos using images, text and footage for social media in various sizes and orientations
- Convert short videos into gifs optimized for web
- Optimize existing videos for various social platforms, including vertical for stories
- Execute creative editing, color correction, sound mixing
- Create outstanding graphics for ads and posts (mainly Facebook and Instagram ads)
- Design static banners and gifs for email templates
- Tell stories using compelling motion graphics, animation and video
- Other duties as assigned

QUALIFICATIONS

- A minimum of 3 years experience in a similar role
- Proficiency in Adobe's creative suite, primarily Adobe Premiere, After Effects, Photoshop and Illustrator
- Knowledge in sound design software such as Audition is an asset
- In-depth knowledge of video editing workflow, formats, codecs, plug-ins
- Versatility in working on different formats for marketing videos
- Good understanding of current social video trends
- Experience with Motion Graphics
- Knowledge of production standards and best practices for social platforms (Twitter, Facebook, Instagram, YouTube, TikTok, Snapchat, etc.)
- Experience with Graphic Design
- A degree or diploma that contributes to the role and the operation would be considered an asset
- Must be detail oriented, creative and have a passion for marketing
- Self-motivated with the ability to establish and maintain solid relationships through a client-first mentality
- As part of a diverse team, ability to work both independently and collaboratively
- Must be technical, analytical, results-driven and have the ability to multi-task in a fast-paced environment
- Organized, administratively strong, and have solid writing, phone, and general communication skills
- Fluent in English (spoken and written). Knowledge of a second language is considered an asset
- Willing to participate in ongoing education and training for the role

WORK ENVIRONMENT

- It is expected that the successful candidate will provide their own workstation, computer, and headset, and have a fast and reliable internet connection. Certain roles will be required to utilize and or download company-approved software.
- The individual must be prepared to work standard business hours on EST or PST
- Due to the nature of this role, we may verify backgrounds including conducting employment references, criminal record, and credit checks.
- Once hired, the successful candidate must provide a valid government-issued photo ID and proof of residential address as part of their onboarding process.

GREAT REASONS TO JOIN OUR TEAM !

- Fully remote position allowing you to work from your home anywhere in the world !
- Exciting and dynamic environment with a great leadership team
- Comprehensive training program and regular performance reviews to facilitate your success
- Competitive compensation based on experience and proven abilities
- Great referral programs with incentives and bonuses
- Unbelievable product discounts when you use our products for your own business
- A global workforce of multi-cultural and talented colleagues
- A close-knit operation with amazing growth opportunities for your personal development
- A high growth SaaS technology

Hiring organization

Wishpond Technologies

Job Location

Argentina

Base Salary

\$ 62500 - \$ 97500

Date posted

June 12, 2024

Apply Now

company publicly traded on the TSX Venture Exchangeâ€¢ Corporate headquarters in beautiful Vancouver, British Columbia, Canadaâ€¢ Access to our education credits program and so much more !ABOUT USFounded in 2009, Wishpond is a rapidly growing technology company providing digital marketing solutions targeted at small businesses. The cloud-based platform includes landing pages, social promotions, website pop-ups, online forms, and lead activity tracking. Wishpond has a dedicated team of professional project managers, designers, copywriters, and developers who provide marketing services tailored to our individual clients. Wishpond serves over 3,000 customers in various industries and sizes, from startups to large Fortune 500 companies. Wishpond has a rapidly growing global headcount and continues to hire dedicated and qualified employees and contractors who have what it takes to scale a successful software company.To learn more about Wishpond Technologies, please visit our website or any of our social media platforms:â€¢ Website: www.wishpond.comâ€¢ Instagram: @wishpondofficialâ€¢ Twitter: Wishpondâ€¢ Youtube: Thewishpondâ€¢ LinkedIn : WishpondAPPLICATION PROCESSIf you are interested in applying for this exciting opportunity, please provide an updated resume in English (PDF or Word formats only), quoting the position title in the subject line of your cover letter Wishpond Technologies is an equal-opportunity employer committed to hiring a diverse workforce and sustaining an inclusive culture that does not discriminate on the basis of disability, status, or any other basis protected under legislation We thank all applicants in advance for their interest in this position however due to the volume of applications we receive, we are unable to respond to phone, email, or agency inquiries.nnPlease mention the word ****CLEAR**** and tag RNDQuMjl4LjEyOS41Nw== when applying to show you read the job post completely (#RNDQuMjl4LjEyOS41Nw==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com