

## Senior Product Manager

### Description

Want to help us, help others? We're hiring! GoFundMe is a global community of over 150 million people who come together every day with the common purpose of helping one another. Our mission is to help people help each other through our best in class technology. In 2022, GoFundMe joined together with Classy, a leading nonprofit fundraising software company that enables nonprofits to connect supporters with the causes they care about. Together, we have empowered people and organizations to raise more than \$30 billion since 2010. Our vision is to become the most helpful place in the world. Join us! GoFundMe is seeking a Senior Product Manager who is passionate about our mission to help people help others. This role will be part of the product management team and will ideate, develop and launch new products that drive value to millions of people. We value customer obsession, out of the box thinking, grit, positive impatience, and behaviors that earn trust with internal partners and customers alike. We know that a broad range of perspectives and a diverse group of backgrounds and experiences, help us build the best possible product. This is a hybrid role that requires at least 2 days per week at the office, and we are therefore only able to consider candidates located in: San Francisco, New York or San Diego. Relocation is not offered as part of the role. The Job: Responsible for launching and growing new products (zero to one) and expected to have an excellent, demonstrated track record in all stages of product development and delivery, including: ideation, research, technical specifications, building, launching, measuring, optimizing and scaling. Customer Focus: Be the advocate for our customers and understand the needs of our community to build delightful experiences. Intuition & Judgement: Break down sophisticated challenges into a clear sequence of actions, make trade-off decisions while balancing the nuances of implementation details and time-to-market needs, and get on board cross-functional teams. Data-informed decision-making: Use UX Research, market research, A/B Testing, and competitive analysis to drive product decisions. You will work with designers, engineers and other team members and your job will be to make sure research and data is at the table so the best decisions are made. Product Ownership: Lead product vision, Cost / ROI analysis, strategy, development, and successful execution of new product initiatives and features to drive IMPACT. Lead the team through defining, identifying and tracking appropriate product and business metrics that are aligned with user goals. Collaboration: Work cross-functionally with engineering, design, data, research, security, legal, and other teams to build out an amazing product. Communication: Articulate the problem you're solving, the vision you are going after, write crisp and clear requirements and communicate the strategy, plan, challenges and constraints to senior management and various collaborators. You: Have 3-5 years of hands-on experience as a product manager, delivering impact at your positions with progressing responsibility and ownership. Have a consistent track record in building, launching and scaling successful products. Can take an idea/opportunity from a problem statement to an impactful, usable and beautiful final product, while collaborating with designers, engineers, and other cross-functional team members. Required: MBA from a leading program, ideally with a focus on technology and/or entrepreneurship. Required: strong customer-first orientation and demonstrated track record in delivering products that people use and love. BA/BS degree in a technical field is a strong plus. Prior experience in management consulting is a strong plus. Able to operate independently, multi-task, manage ambiguity and able to perform well at a fast pace and under pressure. Strong communicator with the ability to bring people together to define a common vision and plan for action, present to senior leadership and drive delivery tracks. Humility, willingness to listen, collaborate and iterate. Why you'll love it here... Market competitive pay

### Hiring organization

GoFundMe

### Job Location

Remote

### Base Salary

\$ 50000 - \$ 110000

### Date posted

June 12, 2024

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Rich healthcare benefits including employer paid premiums for medical/dental/vision (100% for employee only plans and 85% for employee + dependent plans) and employer HSA contributions. 401(k) retirement plan with company matching Hybrid workplace with fully remote flexibility for many roles Monetary support for new hire setup, hybrid work & wellbeing, family planning, and commuting expenses A variety of mental and wellness programs to support employees Generous paid parental leave and family planning stipend Supportive time off policies including vacation, sick/mental health days, volunteer days, company holidays, and a floating holiday Learning & development and recognition programs Gives Back Program where employees can nominate a fundraiser every week for a donation from the company Inclusion, diversity, equity, and belonging are vital to our priorities and we continue to evolve our strategy to ensure DEI is embedded in all processes and programs at GoFundMe. Our Diversity, Equity, and Inclusion team is always finding new ways for our company to uphold and represent the experiences of all of the people in our organization. Employee resource groups Your work has a real purpose and will help change lives on a global scale. Youâ??ll be a part of a fun, supportive team that works hard and celebrates accomplishments together. We live by our core values: impatient to be great, find a way, earn trust every day, fueled by purpose We are a certified Great Place to Work, are growing fast and have incredible opportunities ahead! GoFundMe is proud to be an equal opportunity employer that actively pursues candidates of diverse backgrounds and experiences. We are committed to providing diversity, equity, and inclusion training to all employees, and we do not discriminate on the basis of race, color, religion, ethnicity, nationality or national origin, sex, sexual orientation, gender, gender identity or expression, pregnancy status, marital status, age, medical condition, mental or physical disability, or military or veteran status. The total annual salary for this full-time position is \$130,000 – \$175,000 + equity + benefits. As this is a remote position, the salary range was determined by role, level, and possible location across the US. Individual pay is determined by work location and additional factors including job-related skills, experience, and relevant education or training. Your recruiter can share more about the specific salary range based on your location during the hiring process. If you require a reasonable accommodation to complete a job application or a job interview or to otherwise participate in the hiring process, please contact us at accommodationrequests@gofundme.com. Dedication to Diversity GoFundMe and Classy are committed to leveraging Diversity, Equity, Inclusion, and Belonging to cultivate a culture that embraces and supports the unique identities, experiences, and perspectives of our people and customers. Our diversity recruiting priority is recognized under our first DEIB Driver: Opportunity Foster Diversity – we identify, recruit, and invest in top talent- ensure our people reflect the unique identities, experiences, and perspectives of the communities we serve and are all given the chance to grow. Global Data Privacy Notice for Job Candidates and Applicants: Depending on your location, the General Data Protection Regulation (GDPR) or certain US privacy laws may regulate the way we manage the data of job applicants. Our full notice outlining how data will be processed as part of the application procedure for applicable locations is available here. By submitting your application, you are agreeing to our use and processing of your data as required. Learn more about GoFundMe: Weâ??re proud to partner with GoFundMe.org, an independent public charity, to extend the reach and impact of our generous community, while helping drive critical social change. You can learn more about GoFundMe.orgâ??s activities and impact in their FY â??23 annual report. Our annual â??Year in Helpâ?? report reflects our communityâ??s impact in advancing our mission of helping people help each other. For recent company news and announcements, visit our Newsroom. Please mention the word \*\*ENVIALE\*\* and tag RMTguMjM3LjIwNC4xMTE= when applying to show you read the job post completely (#RMTguMjM3LjIwNC4xMTE=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and

see they're human.

**Contacts**

Job listing via RemoteOK.com