

## Staff Writer Romper

### Description

Bustle Digital Group (â??BDGâ??) is seeking a full-time Staff Writer, Romper to pitch, report, and write for Romper.com and Romperâ??s social channels. The daily responsibilities for this role includes pitching and writing informative, clean, and engaging stories about topics and trends relevant to Romperâ??s readersâ?? interests. Writers will be responsible for using data and analytics to inform their story pitches, with the goal of growing traffic across all platforms, as well as raising brand awareness for Romper. The full-time writer will publish stories on both a daily and longer-lead basis, working alongside their editor to determine cadence. Full-time writers will support Romper in covering live events, award shows, and/or breaking situations, regardless of beat, during the week and as needed on weekends. Writers will also work with their editor to keep a stable of high-performing content updated on a monthly and/or quarterly basis. This writer will also help extensively with Romperâ??s social channels, brainstorming ideas for posts across different channels, creating the assets as needed, helping to maintain the calendar, and working closely with the associate and senior editors to hone Romperâ??s social voice and grow the brandâ??s profile on social channels. Interested candidates should be capable of using SEO tools and analytics to inform and optimize their stories, and should have demonstrated experience using performance insights to ideate on future coverage. This writer will also help ideate content for bigger packages, initiatives, and digital issues.. Applicants should have at least 2+ years of writing experience with a proven ability to consistently brainstorm pitches with unique angles and turn in clean copy on a tight deadline. Candidates must also possess a strong individual voice and a deep understanding of Romperâ??s landscape. This is a position covered under a collective bargaining agreement between BDG Media, Inc. and the Writers Guild of America East.nKey Accountabilities:Pitch and write on-brand, timely, and/or trend piece story ideas dailyCover live events like awards shows as needed, and show initiative and flexibility in covering breaking news during evenings and weekendsUse (and respond to) internal analytics, SEO tools, and trends to identify new angles and strategy adjustments for stories and social posts.Collaborate with other editors and teams on story creationPrepare a stable of timely story ideas every dayKeep a stable of high-performing content updatedCandidate Profile:2+ years writing for an online publicationEnthusiasm for and deep knowledge of parenting and the online parenting landscapeAbility to turn in clean, accurate, well-sourced, and authoritative copy in a timely fashion and accept feedbackShow ability to use analytics, SEO tools, and Social insights to inform story angles and coverageFollow Romperâ??s SEO, style, and writing/reporting guidelinesA knack for writing with voice and flair, and finding unique angles on the dayâ??s newsComfort covering a wide range of people and topicsA sense for what makes a Romper story\$64,000 - \$66,560 a yearnPlease mention the word \*\*NOURISH\*\* and tag RMTguMjM3LjlwNC4xMTE= when applying to show you read the job post completely (#RMTguMjM3LjlwNC4xMTE=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

### Contacts

Job listing via [RemoteOK.com](https://www.RemoteOK.com)

### Hiring organization

BDG

### Job Location

Hybrid

### Base Salary

\$ 50000 - \$ 110000

### Date posted

June 12, 2024

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