

UX Content Writer

Description

* This is a 6-month 1099 contract position Want to be part of an amazing team, bent on crafting a better future? Weâ€™re always looking for creative people who care! We are Analysts.â€™ Creators. Designers. Doers. Dreamers. Explorers. Leaders. Learners. Renegades.â€™ Seekers.â€™ Strategists. Visionaries. And we fundamentally believe that weâ€™re better together.â€™ We believe in teamwork, fun, complex projects, diverse perspectives, and simple solutions. How about you? Weâ€™re looking for a UX Content Writer with the passion and experience to create what matters â€™ one project at a time. Our new UX Content Writer will drive product and service launches for our client. Responsibilities include coordinating digital content projects, analyzing partner requirements for content strategy alignment with UX standards, collaborating with UX designers, and engaging with stakeholders for iterative content enhancements. Would you like to... Write content that clearly and succinctly communicates the features and functionality of products and capabilities to customers within established guidelines of style and voice standards. QA, edit/proof content to ensure highest quality and that it adheres to voice/tone standards within the Digital Experience. Explain product and capability purpose, functionality, and usage instructions in a way that users can easily understand. Collaborate with Legal and Compliance partners to ensure products and capabilities are within Regulatory and Compliance requirements.â€™ Partner with UX, IA, Product Owners, and others to understand communication needs and then craft content that answers the business need but from a customer-first lens. Tailor content to the unique attributes of each channel/platform with the goal of ensuring a consistent voice across all channels that maximizes whatâ€™s unique about each channel. Work collaboratively with a broad team of practitioners such as Researchers, Information Architects, Creative Technologists, Visual Designers and Developers. Work with Agile team System Analyst members to ensure content variables are tracked correctly before deployments. Consult and create keywords and/or meta data, as needed, to populate CMS. Have strong digital customer experience and sensibilities, awareness of how a broad range of customers experience technology, and the ability to write to be universally and easily understood. Help guide the UX content strategy by staying current on content trends and best practices, as well as staying knowledgeable of competitors content and consideration sites. Stay current of web developments and trends to evaluate the feasibility for the company and recommend the most appropriate content approach. Work with other content teams to ensure content consistencies. Understand how the major search engines work and what people are searching for when they visit particular websites and applications. Ensure that the content is relevant enough to create interest for consumers, plus answer any of their questions and possibly encourage them to use more products and services and ultimately, buy more. Assist with IA and UX to help determine the best terms/labels for any given communication piece such as navigation terms and content groupings. Serve as expert to external departments and give guidance on content direction. Manage the content matrix (and/or matrices) to clearly track copy changes and to ensure consistent copy throughout the project and platform content models. We would like you to have... Strong organizational skills are required to manage the content matrix (and/or matrices) to clearly track copy changes and to ensure consistent copy throughout the project and platform content models. Five or more years Digital Content Creation â€™ specifically writing content for websites and/or mobile apps. Bachelorâ€™s degree in Journalism, Communications, Digital, Marketing Awareness of SEO/meta data

Hiring organization

Designit

Job Location

New York City, New York, United States

Base Salary

\$ 50000 - \$ 85000

Date posted

June 15, 2024

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and creating content for best results. Experience writing functional content for transactional sites a definite plus. Retail or credit experience desired. CMS experience highly desired. Writing content for ADA accessibility a definite plus. Candidates must have an active LLC as this is a 1099 contractor position Would you like to join a global organization that... Embraces work-life balance â our employeesâ well-being remains a top priority for us Promotes a culture of learning and advocacy across the globe – diversity will enable us to strengthen our impact Encourages innovation and experimentation Understands that changes will occur and adaptability is crucial to assist when it does Emphasizes and rewards collaboration Works remotely. We continue to safeguard the health of our employees so our interviewing and on-boarding process will remain virtual until further notice Compensation Range: \$34 – \$50 per hour (40 hours per week) This compensation range is indicative of the role. Compensation offered is on the basis of evaluation during interview process, the candidates range and depth of experience, business and market financials and internal pay parity. Want to know more? Check us out online: www.designit.com. Just so you know, we donât have a dress code, but we do have a strict no jerk policy. Please note that all official communications regarding this job opportunity will be sent from email addresses ending with @designit.com. Be cautious of any correspondence originating from other email domains and refrain from engaging in such cases. Do not share your personal information with sources you do not trust. Designit is committed to ensuring that all candidates have an equal opportunity to be considered for employment. Please let us know if you need any reasonable accommodation to participate in the job application or interview process. Please mention the word ****CHAMP**** and tag RMjE2LjI0NS4yMjEuOTE= when applying to show you read the job post completely (#RMjE2LjI0NS4yMjEuOTE=). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com