Byte

Content Writer

Description

The Opportunity We are seeking a talented and experienced Content Writer who understands the software developer persona and can create compelling, SEO-optimized content. This role involves crafting thought leadership articles, product guides, analysis, how to articles and listicles that will drive traffic and engagement on the Zencoder website. Currently, this is a contract position with the potential to become permanent. We also welcome applicants interested in part-time arrangements. This offers a unique opportunity to prove your skills, work flexibly, and potentially grow with us. Key Responsibilities Develop high-quality content that speaks directly to software developers, addressing their needs, challenges, and interests. Produce a variety of content types, including thought leadership articles, comparisons, and listicles. Implement SEO best practices to optimize content for search engines and increase organic traffic. Collaborate with the internal development team to ensure content aligns with Zencoderâ��s overall strategy and goals. Stay updated on industry trends and integrate relevant insights into content creation. Use gen AI tools efficiently to tailor content and able to generate content at scale. Essential Qualifications Proven experience as a content writer, particularly within the tech or software development industry. Strong understanding of the software developer persona and the ability to write engaging, relevant content. Excellent writing, editing, and proofreading skills. Familiarity with SEO principles and tools. Ability to work independently and manage multiple projects simultaneously. Strong communication and collaboration skills. Why Join Zencoder? Competitive salary. Opportunity to work remotely with a world class team. Be part of an innovative and dynamic team that values creativity and forward-thinking. Influence the direction and success of a cutting-edge product in the AI and coding space. Please mention the word **AWE** and tag RMjYwMDoxOTAwOjIwMDA6OTI6OjE6ODAw when applying to show you read the job post completely (#RMjYwMDoxOTAwOjIwMDA6OTI6OjE6ODAw). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via RemoteOK.com

Hiring organization
Zencoder

Job Location
Remote

Base Salary
$ 50000 - $ 90000

Date posted
June 16, 2024

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