

Community Manager

Description

Full-time remote position (Asia/Europe time zone preferred)About Injective Labs Injective Labs is trailblazing a new dawn for Web3 enabled finance. We are the core contributors to Injective, one of the fastest growing blockchains in the industry. Injective provides an interoperable smart contracts platform that is optimized for building decentralized finance applications. Interoperability is at the core of Injective, which is natively integrated with chains such as Ethereum, Cosmos and Solana. Developers can rapidly launch premier financial applications suited for mass adoption using Injective's infrastructure and specialized DeFi primitives such as the world's first fully on-chain order book. Our team has decades of experience spearheading the largest financial institutions and tech organizations. Injective is incubated by Binance and is backed by leading firms such as Jump Crypto, Pantera and Mark Cuban. About the roleWe are looking for a Community Manager to develop and implement strategies to enhance our community engagement, drive brand loyalty, and ensure a positive experience for our users. This role requires creativity, excellent communication skills, and a deep understanding of social media dynamics.Key Responsibilities: Develop and execute strategies to grow and engage our community, such as AMAs, community events, influencer outreach, and interactive polls. Moderate community channels to keep them free of spam, ensuring a clean and welcoming environment, and proactively managing for channel growth. Collaborate on broader marketing, community, and growth initiatives, ensuring alignment with overall company goals. Work closely with the development team on product rollouts, updates, and announcements to keep the community informed and engaged. Liaise with Business Development departments. Act as the primary point of contact for community members, addressing questions, concerns, and feedback promptly. Gather and analyze community feedback, providing data-driven insights and recommendations to management and team members. Monitor, track and report on feedback and online reviews. Keep the Communications team updated with regular reports on community activities and feedback. Qualifications: Fluent written and spoken English Excellent communication, writing, and interpersonal skills to connect and engage with diverse audiences. 2+ years of proven experience as a Community Manager or similar role. Passion for DeFi and a solid understanding of the crypto, blockchain technology and web3 ecosystem. Strong understanding of social media platforms and community management tools. Creative thinker with the ability to produce engaging content. Passionate self-starter with the ability to adapt to a fast-paced and dynamic startup environment. Asia or Europe time zones are preferred. Why work with us? Competitive salary and INJ token award Remote-friendly work environment with flexible hours. Unlimited PTO Opportunity to work on cutting-edge blockchain technology in the finance industry. Collaborative team culture with opportunities for professional growth and development. Global team meet ups. As an equal opportunity employer we don't tolerate discrimination or harassment of any kind. Whether that's based on race, ethnicity, age, gender identity, citizenship, religion, sexual orientation, disability, pregnancy, veteran status or any other protected characteristic as outlined by federal, state or local laws. Please mention the word **NOURISHING** and tag RMzUuMjM1LjEwNy40Mg== when applying to show you read the job post completely (#RMzUuMjM1LjEwNy40Mg==). This is a beta feature to avoid spam applicants. Companies can search these words to find applicants that read this and see they're human.

Contacts

Job listing via [RemoteOK.com](https://www.RemoteOK.com)

Hiring organization

Injective Labs

Job Location

Remote Asia or EMEA

Base Salary

\$ 90000 - \$ 180000

Date posted

June 17, 2024

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